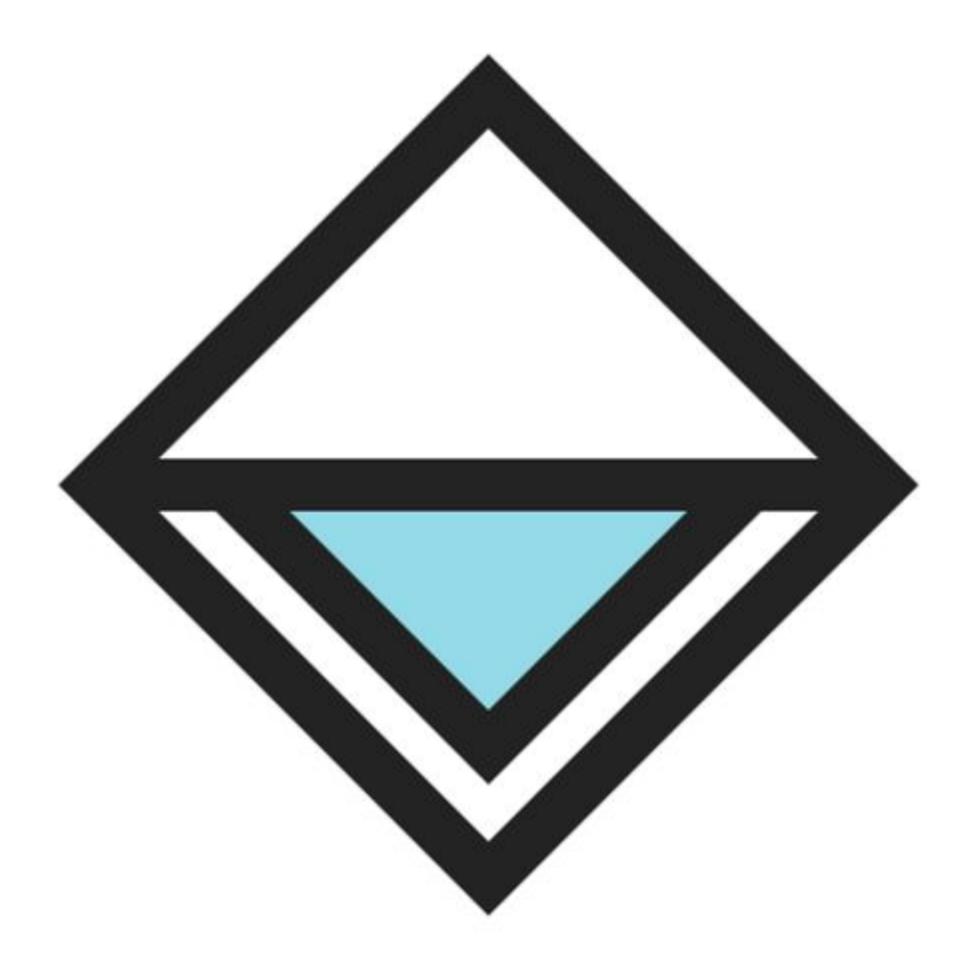


# HI DEV DESIGN & DEVELOPMENT

LOGOS | BRANDING | UI/UX | SOFTWARE WEBSITES | MOBILE APPS | FRONT-END BACK-END | CUSTOM INTEGRATIONS & MORE



## **ABOUT US**

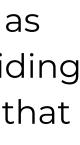
Hi Dev Mobile Inc. collaborates closely with clients at any stage of their product's development.

Whether you're a Fortune 500 Company, SMB, or Start-up, we assist in building a strong brand image and champion a full UI and UX design process to provide an overview of the product's vision. From here we collaborate with our highly experienced development teams in making the design come to life in a live product.

We pride ourselves in designing and developing software such as mobile applications and websites from start to finish, and providing services to enhance existing product design and development that helps our clients reach their milestones and goals.

Hi Dev is a highly experienced team that is proficient with almost all coding languages, tools, technologies, integrations and cloud services. We can build anything technology related.





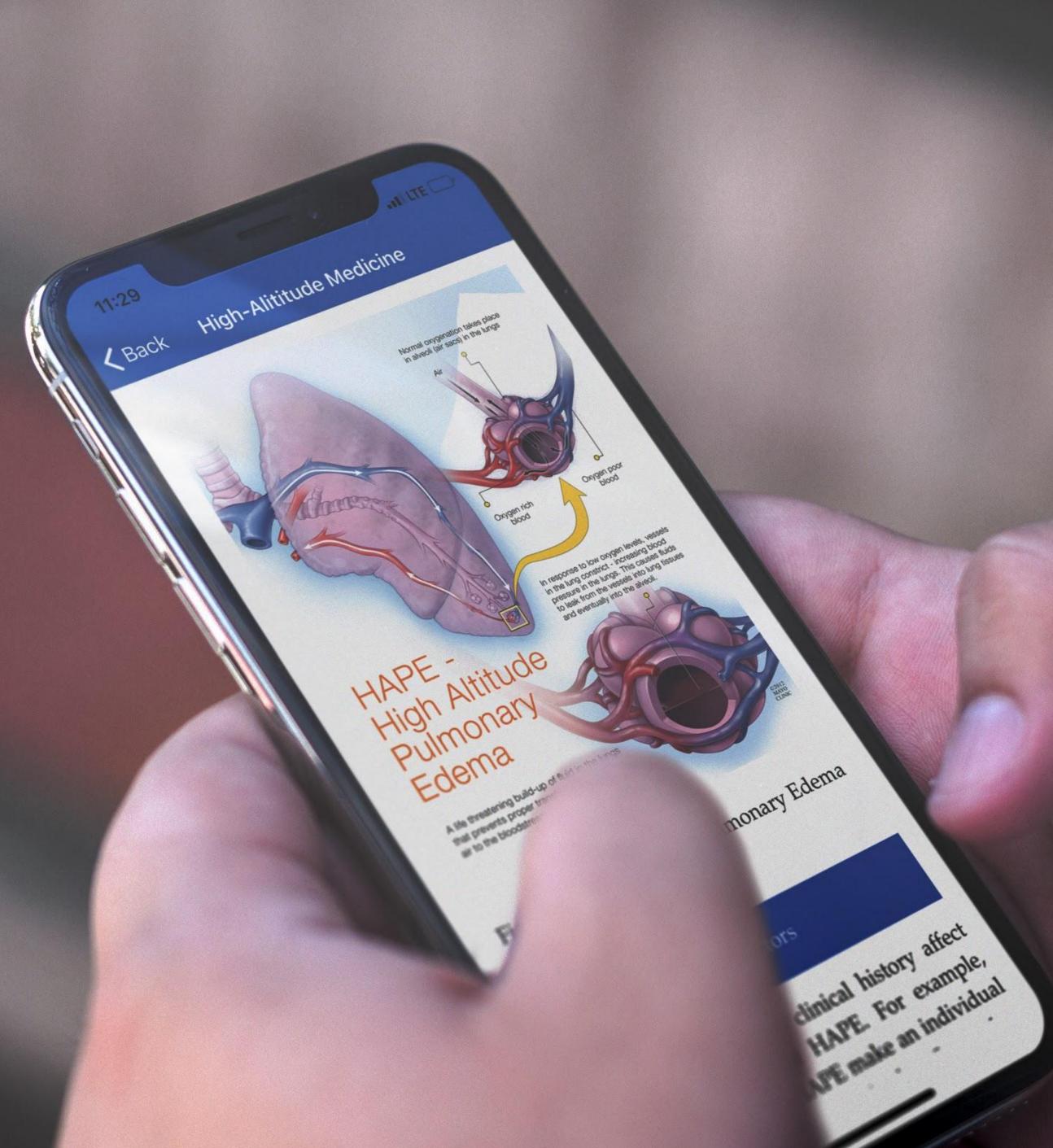


# Medicine at the Extreme

Hi Dev partnered with Mayo Clinic and three of their top doctors to develop an iOS app with invaluable information.







The app can be accessed in any environment, worldwide & even in space! It's an e-book that scientists, doctors, astronauts and adventurous people can utilize in harsh environments.

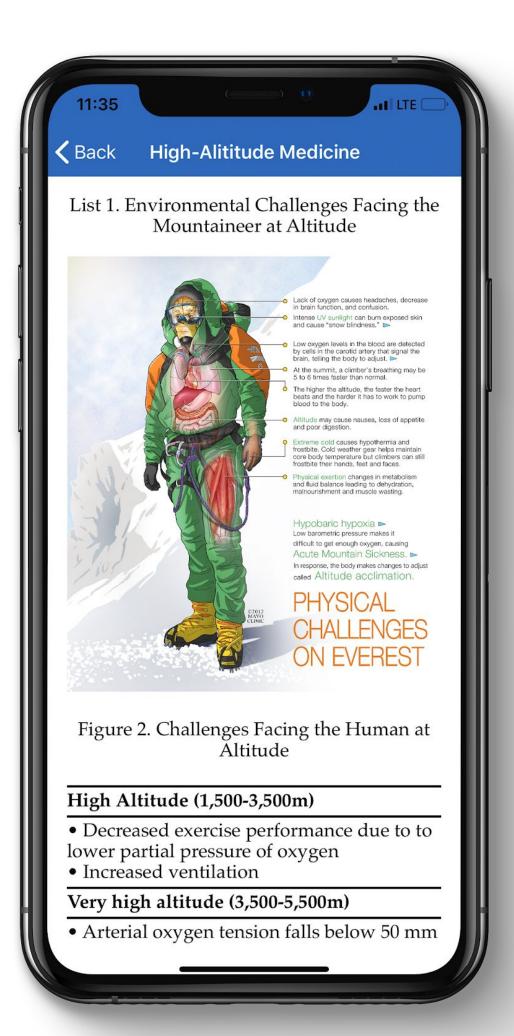


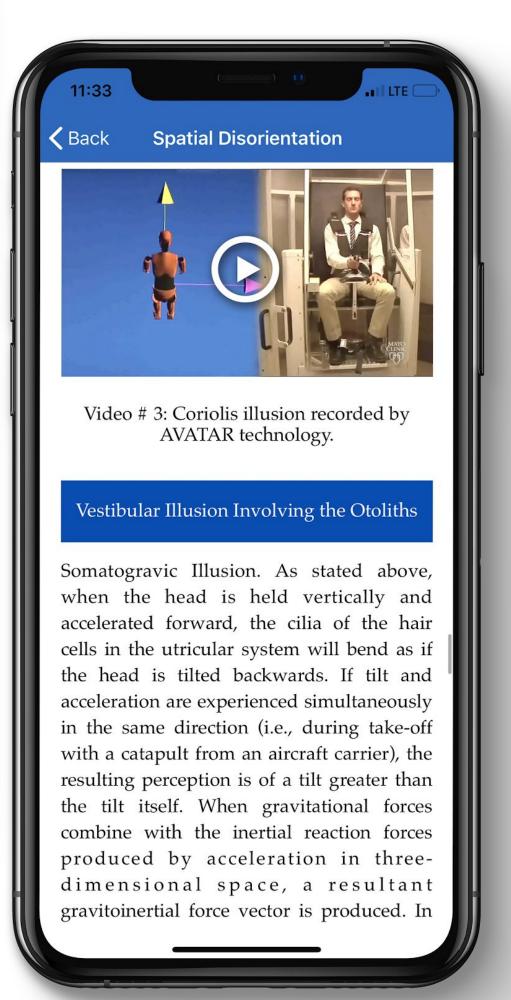
#### No Wifi or Service Required

Access information, that can help save your life, right from your mobile device.

#### **Proprietary Content**

All content including text, images, videos and media are produced and provided by Mayo Clinic.



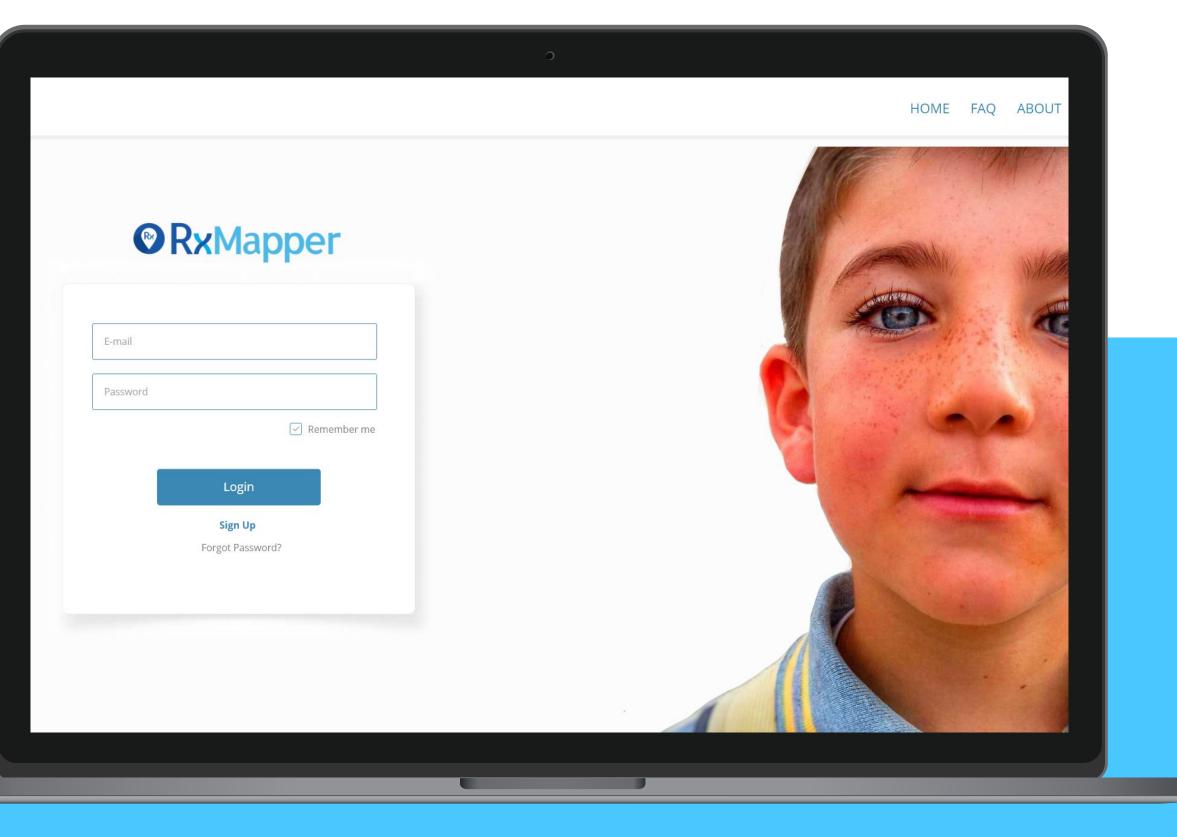




### RxMapper

gives users the ability to predict adverse drug effects based on their own DNA (Genomics).

### RxMapper & Mayo Clinic partnered with Hi Dev to design the logo, UI/UX and build a website that





#### Order a Kit

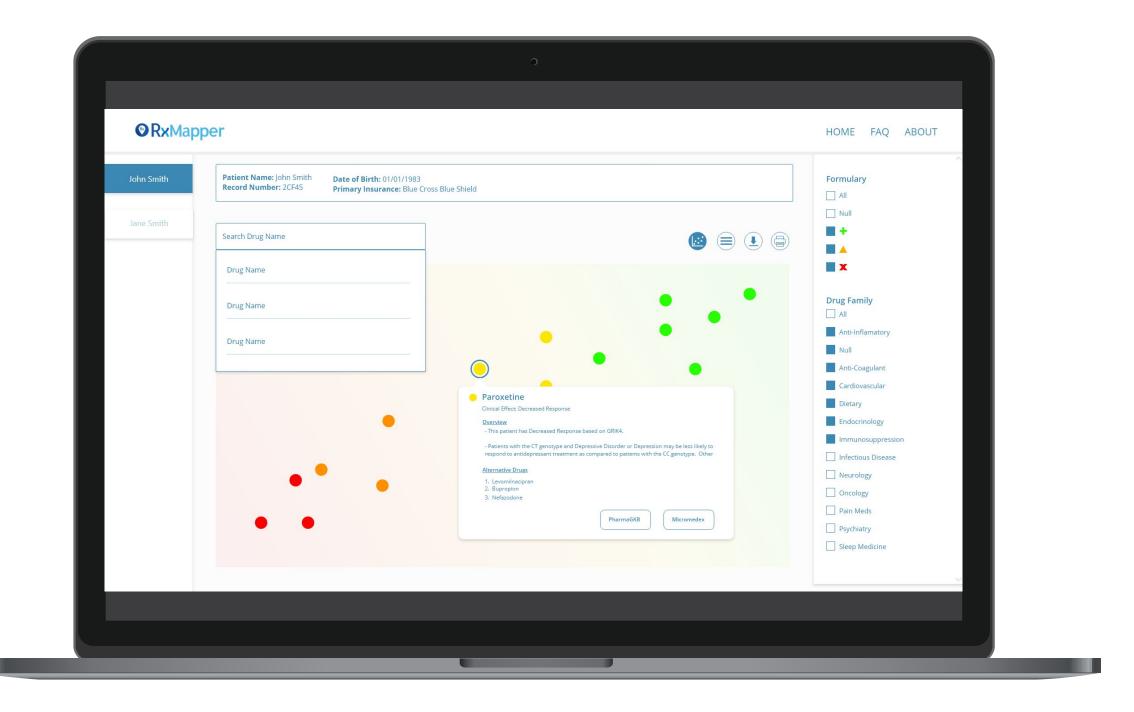
Users order a test kit through the RxMapper website and are able to send their DNA samples back for testing.

After receiving results, their data is visualized on a custom and interactable graph, which we designed and built.



Package & Branding Designed by Hi Dev





#### Dynamic Data

Data and plot points update based on user's selections

#### Visualization

Easy to digest visualization of genomic information

#### Filter

Choose specific drug types and filter custom preferences



### Prophet

Hi Dev was commissioned by Oracle's Sales Team to create an internal cloud sales tool. Prophet the Gantt-style layout.

ORACLE®



### allows sales reps to produce instant quotes that clients can view and understand with the help of

		0						
	Month 1		Month 2		Month 3		Month 4	
Save Share	1 2	3 4	5 6	7 8	9 10	11 12	13 14	15 16 17
Norkstream 1 – Program Management and Oversight								
< Project Management								
+ New Subtask								
Vorkstream 2 – Architecture, Infrastructure, and Governance								
Analysis and Planning - including DR and cutover planning								
Develop Cloud Deployment Architecture and detailed design								
Provisions configure and migrate VMs (including networking and storage) $\checkmark$								
+ New Subtask								
			Unit Test					00.7
Vorkstream 3 – Apps		i.			Integration Tes	sting	UAT	DR T
Move Dev Environment   Move QA Environment	-		Unit Test		Integration Tes	sting		
Mock Production Migration							UAT	
Create DR Environment (against mock prod instance)								DR T
+ New Subtask								
+ Add Workstream								
T Aud Workstream	Month 1 Ov		Month 2		Month 3 C		Month 4 C	
	Total cost Percentage discount	\$6,450 0%	Total cost Percentage discount	\$8,311 0%	Total cost Percentage discount	\$7,893 0%	Total cost Percentage discount	\$7,191 0%
<b>D</b> <sup>1</sup> and <b>m</b>	Percentage discount	0 %	r crocinage discoullt	0 %	- ercentage uscount	0%	+ creanage discount	0 %
Discounts	Total discount cost	\$6,450	Total discount cost	\$8,311	Total discount cost	\$7,893	Total discount cost	\$7,191
Percentage discount \$0%		\$0	Cost savings	\$0	Cost savings	\$0	Cost savings	\$0





- Create Workstreams to input SKUS
- Input usage to determine costs
- Get 1, 2, to 5 year cost forecasts on product usage



### Custom Kiosk Apps in partnership with

# **Verifone**®





### We design and build Kiosk apps across all the Verifone devices



## **Custom Design and Development**

Hi Dev is in partnership with Verifone developing custom kiosk applications for their customers.

We built one of the first kiosk prototypes for Chik-Fil-A.



Verifone

:0

Our team designs the UI/UX and builds the applications, which are either Android or Microsoft based. Request to see our demo.

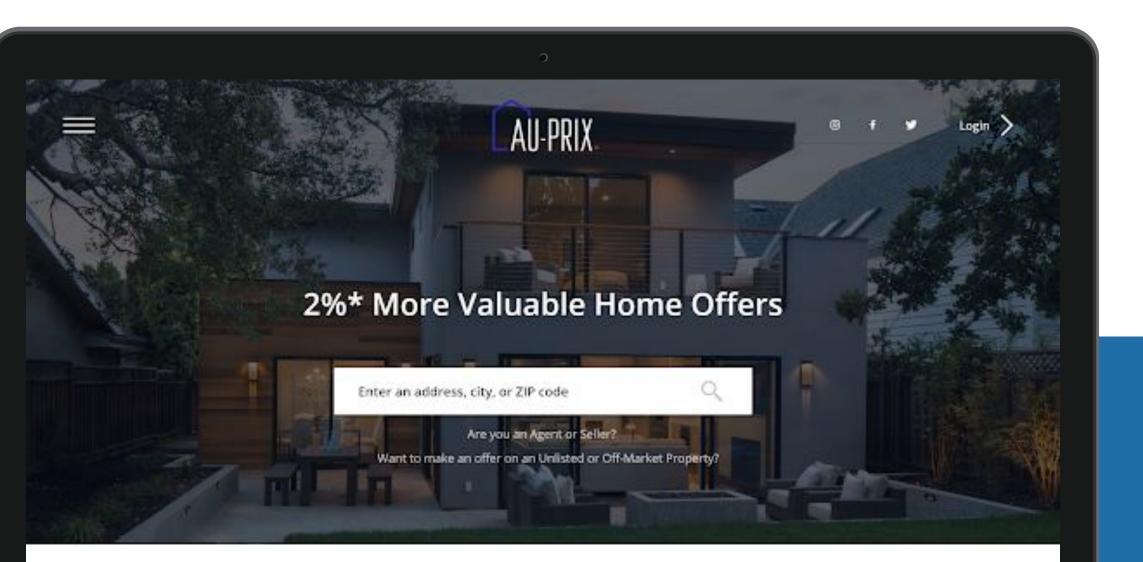




In partnership with Au-Prix, we built a website that allows home buyers to buy a house online without a real estate agent, thus saving users 2% on average.







#### How Au-Prix Adds Value to a Home Offer

Au-Prix adds 2%\* more value to any home offer instantly. Au-Prix guides buyers through the real estate purchase process, from searching for a home to getting the keys, without the cost of an expensive real estate agent.





#### Step 1

#### **Find Your Dream Home**

Use Au-Prix to search for your dream home from anywhere. Connect directly with the seller's agent, schedule private tours, and request property details with the click of a button.

#### Step 2

#### Use Au-Prix to Create your Offer

Answer simple questions to create your custom real estate offer. Upload any necessary documents and then sign your offer using Docusign.





#### Step 3

#### Submit and Track your Offer

Electronically submit your signed offer directly to the seller's agent. Au-Prix then guides you through negotiations by allowing you to create counteroffers until all terms are just right.

If your offer is accepted, Au-Prix walks you through the entire escrow process providing digital tools and step-by-step guides for nearly any scenario.

### How it works

#### Search

Search for homes and schedule private tours

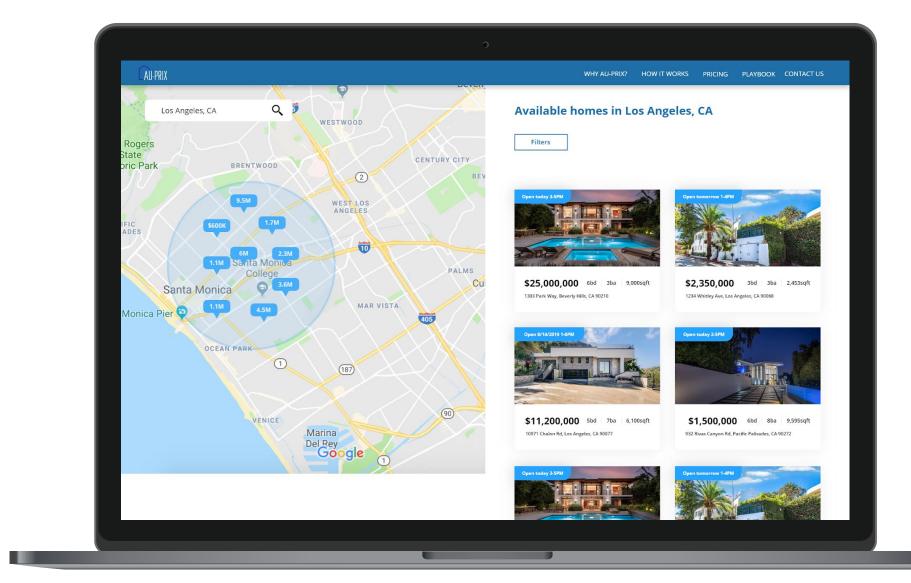
#### Submit

Create and submit an offer right from your browser

#### Track

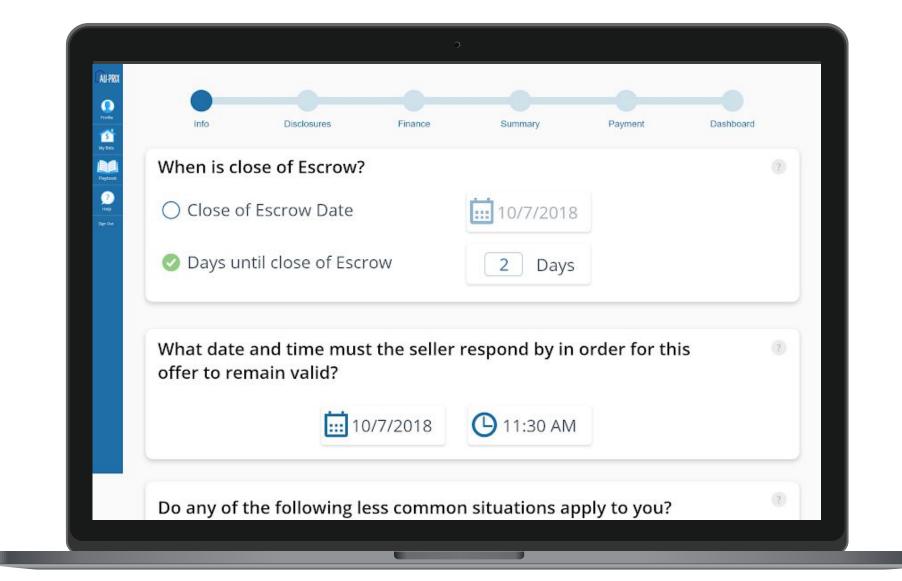
Track your process through a variety of custom built tools





### Browse for properties with a robust search engine

Hi Dev is partners with CRMLS and we have successfully integrated MLS systems into websites like Au-Prix. All contracts in Au-Prix are integrated with DocuSign for secure, credible and safe e-signatures.



### Simplify the purchase process with step by step guidance



### Masari

Built from the ground up by Hi Dev, Masari redefines financial planning by allowing users to send gift funds directly into a recipient's investment portfolio. Masari provides users with the ability to create various portfolio types with guaranteed returns.





Create Portfolio



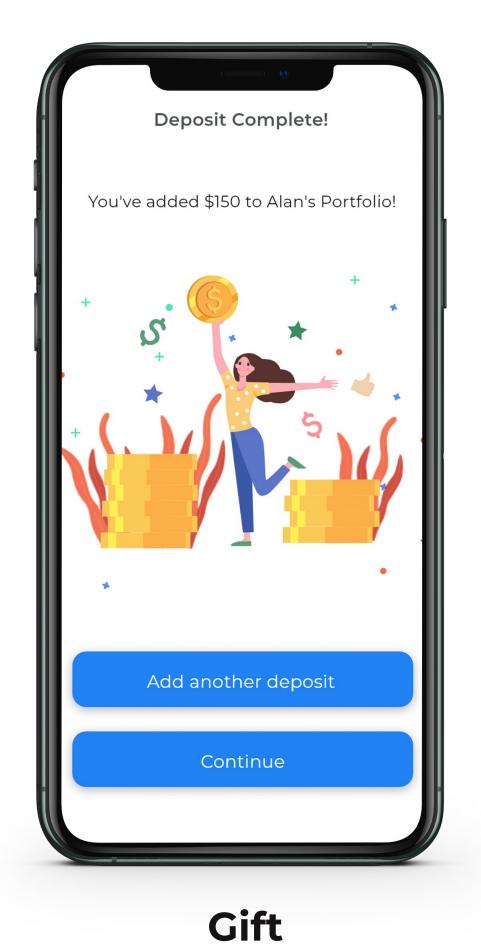
- Create your investment portfolio from a set of predetermined plans best suited for your needs
- Select a recipient on Masari to send a gift to.
- Choose from a one-time deposit or gift or set up recurring schedule for easy investing



Choose		
	ch would you like Alan Bee?	
\$25	\$50	Mas
\$75	\$100	
\$200	Other	Hapı migł the f
Con	tinue	
Se	nd	

Send a gift instantly





#### Customize

Choose a unique gift template

Build a strong financial future



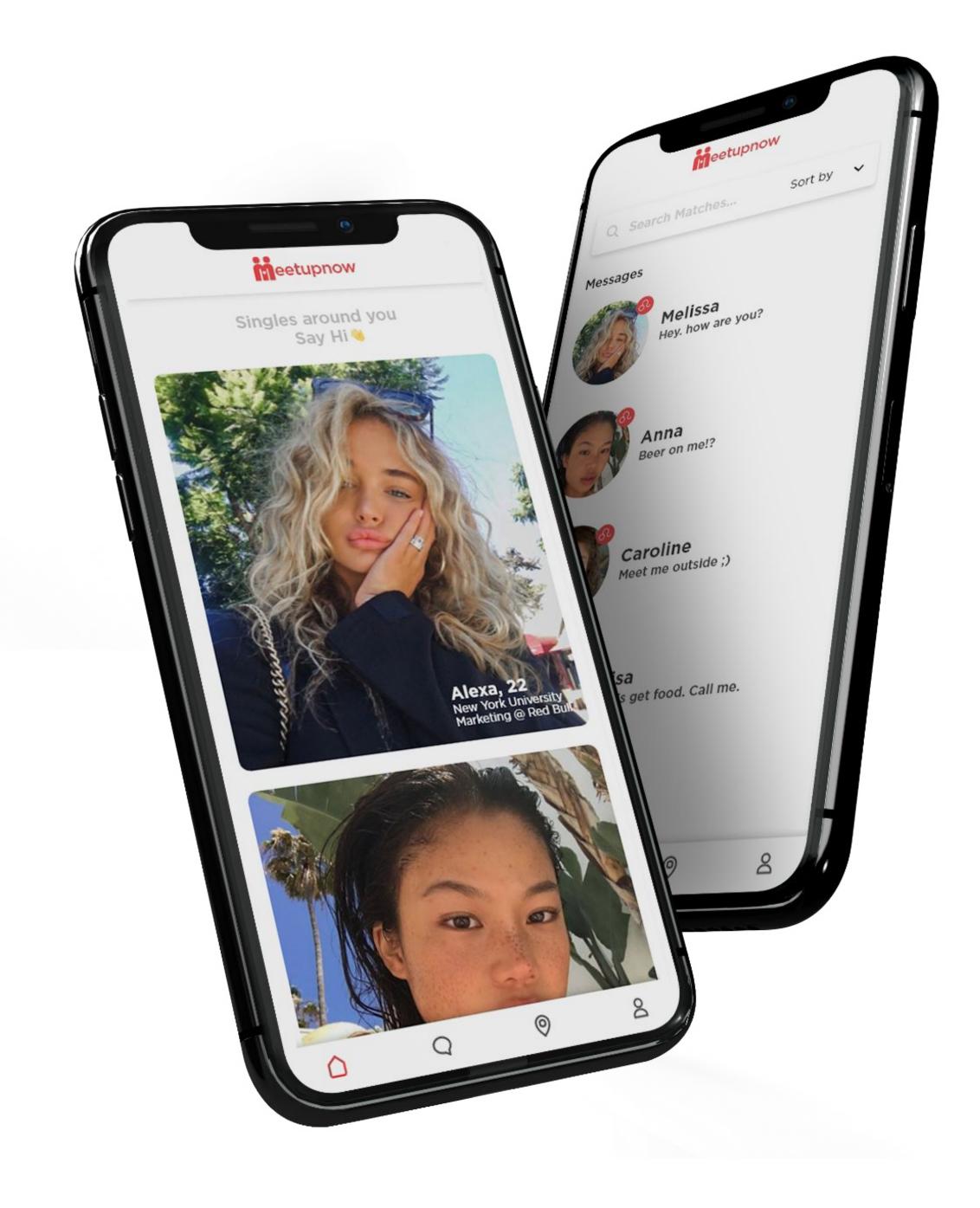
## MeetUp Now

Meet Up Now reinvents the social dating world by allowing users to connect instantly with each other nearby. Users can avoid guessing games and see instantly who is open to meeting new people.



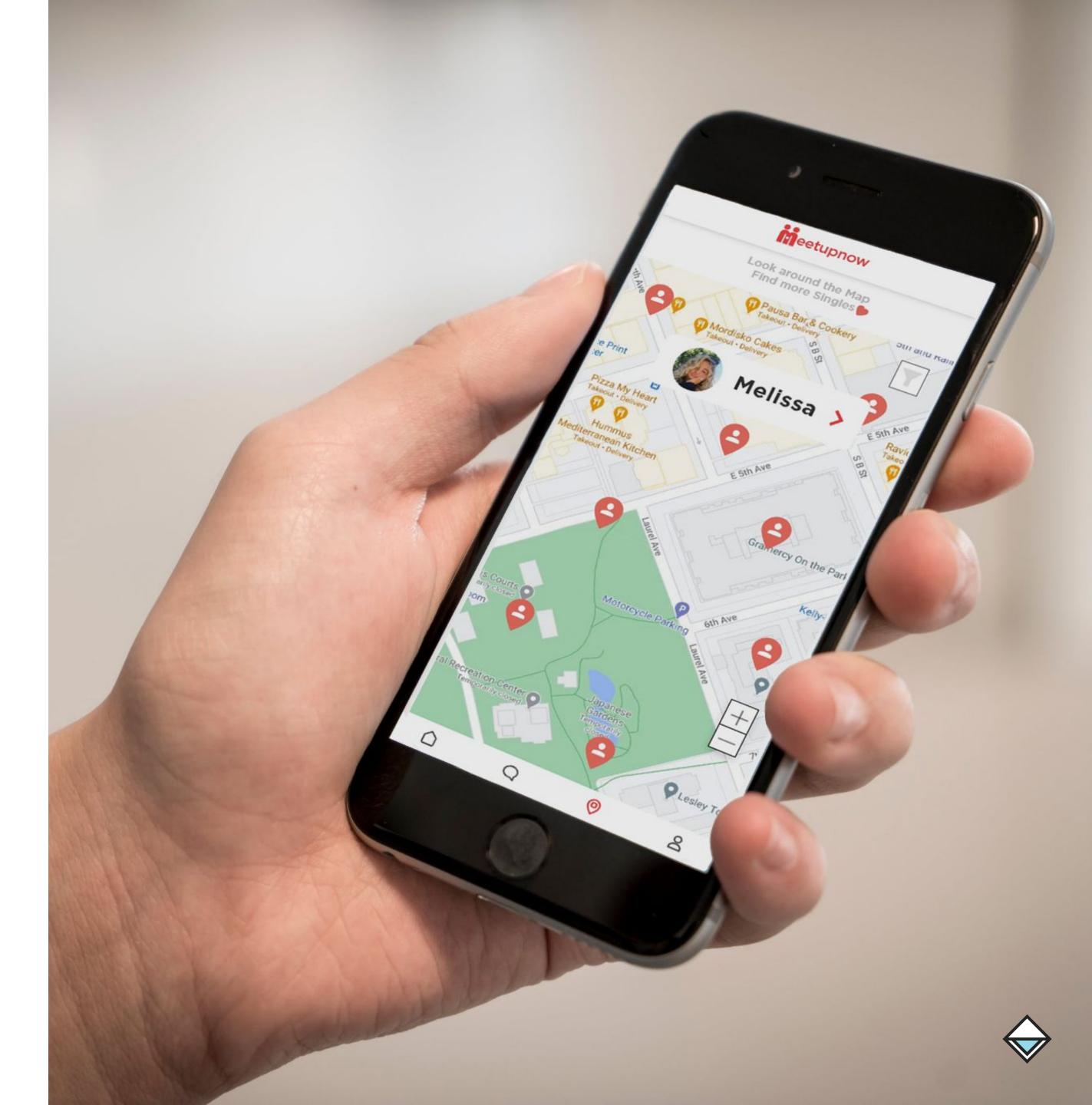


- Heat map of local singles around you
- Instant Messaging
- No waiting, no swiping
- Go to <u>www.meetupnow.com</u> to learn more





- Profile
- Messaging
- Map Search
- Blocking
- Real-Time location based singles around you

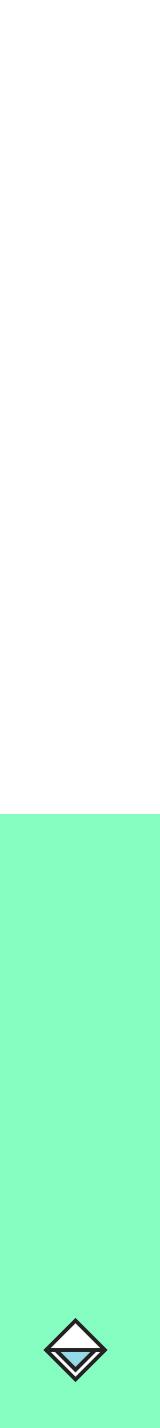


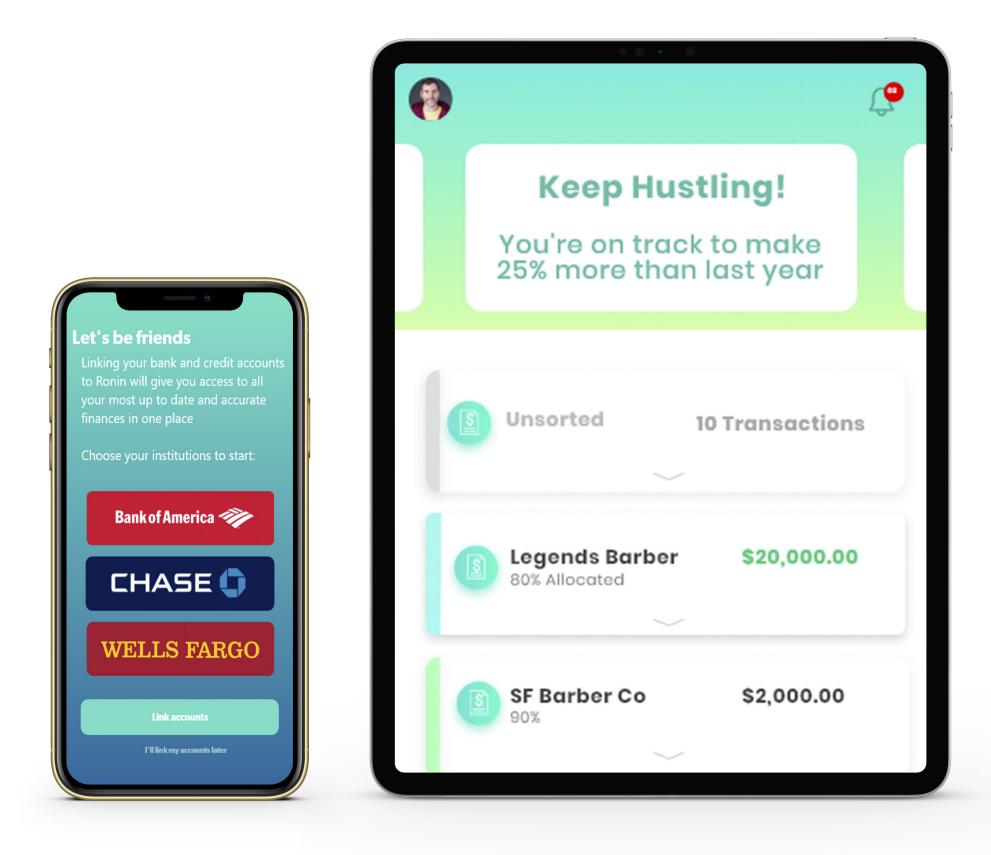
### Ronin

Hi Dev designed the logo, brand and UI/UX and then built the iOS app. Ronin allows independent contractors to log their income and automate their tax savings.









Hi Dev has successfully integrated Plaid (Visa) & Dwolla

#### Sync Bank Accounts

Sync your bank accounts with Ronin for a flawless income and expense tracking experience

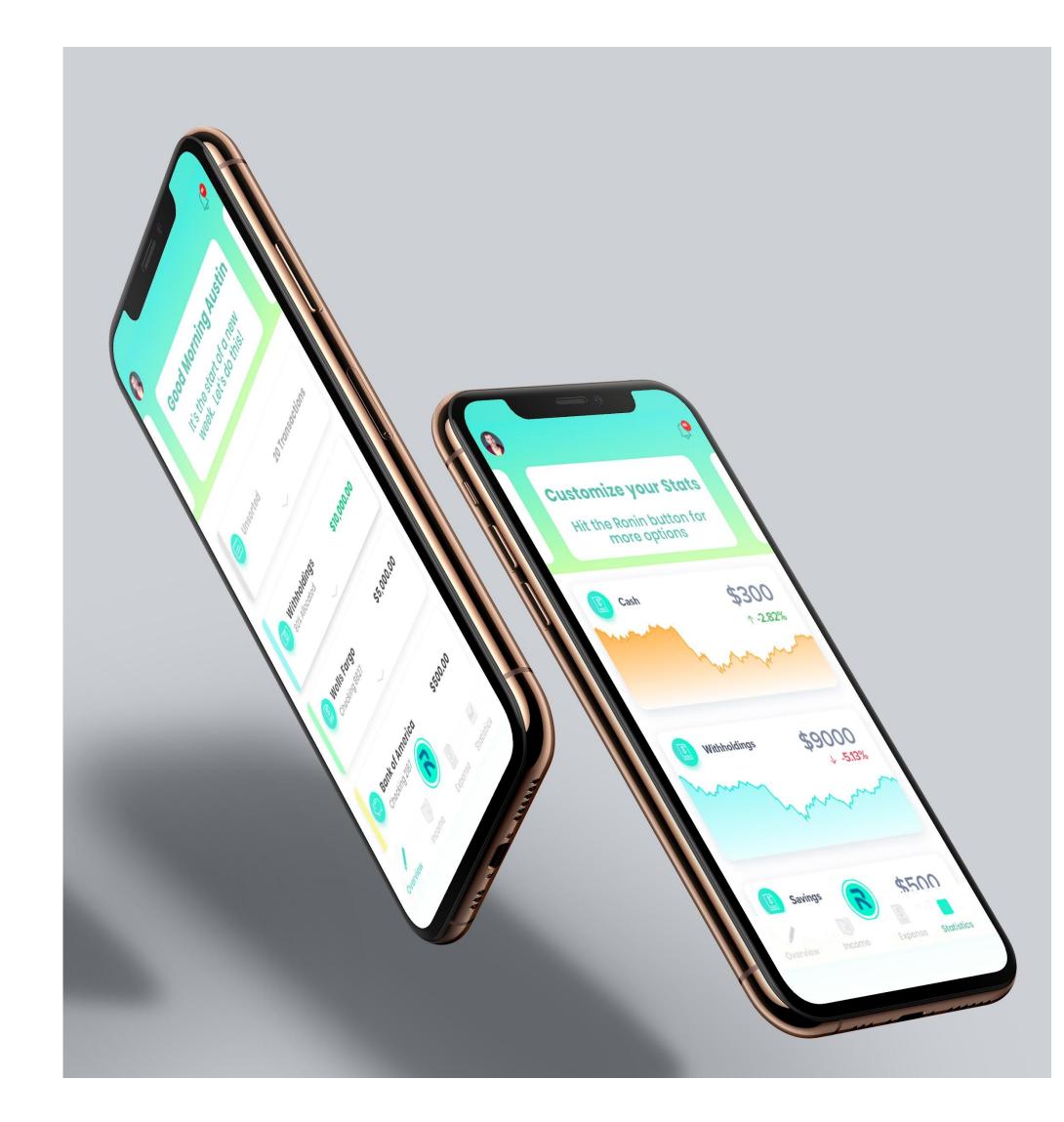
#### **Create Custom Accounts**

Create separate "buckets" to track income and ensure that savings are going to the right places

#### **Export Tax Forms**

Pregenerated tax forms are created from data automatically and ready to deliver to an accountant





#### Feature 1

Feature 2

#### **Create Custom "Buckets"**

"Buckets" act as custom accounts that allow users to categorize their savings in detail

#### **Finance Tracker**

View finances in multiple graphs and charts to make the information easily digestible at a glance



### Rebos

Teaming up with Alcoholics Anonymous, Hi Dev helped bring this idea to life from the ground up. Starting from an initial pitch, we worked closet with our client in building his dream into a reality. Our initial focus was on product design and creating an intuitive UI/UX that lived up to the standards of the vision. From there we developed this app on iOS and Android platforms while continuously adding features as we gained more knowledge from our UX research.







Rebos empowers participants in Alcoholics Anonymous to meet and seek advice whenever they need it.

As a social platform for its participants, Rebos allows users to host virtual meetings, create topic threads, and communicate about their journey into sobriety among their trusted peers.



### CaseTime

Casetime allows users to find law professionals for various needs with just a few taps. Information and pricing of each attorney is upfront and clear. This product includes an app for both the professional and client side, allowing each one to have their own unique experience that is designed specifically for their needs.





Law professionals at your fingertips

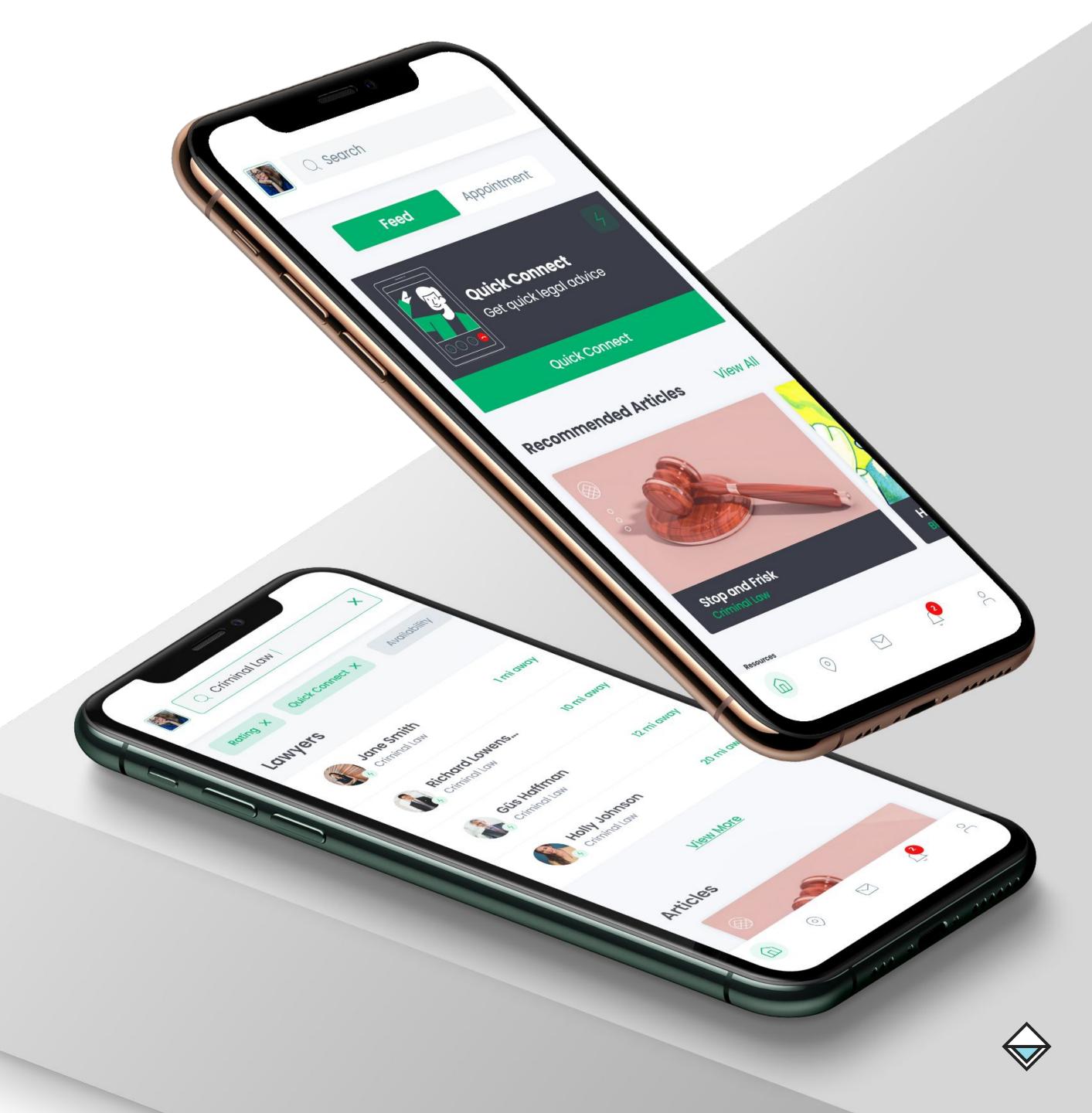


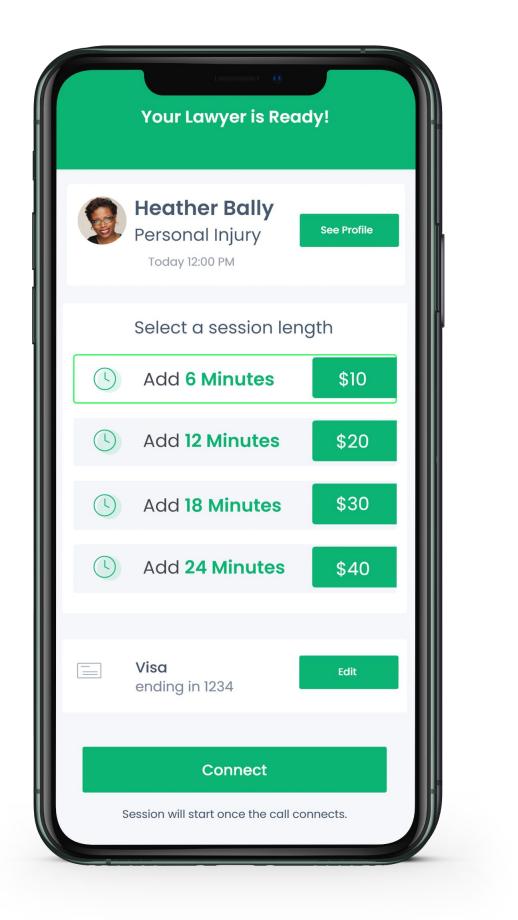
#### Get help when you need it

Find lawyers through the simple search function. Schedule a time to chat or use the Quick Connect feature to get advice instantly

#### **Education support**

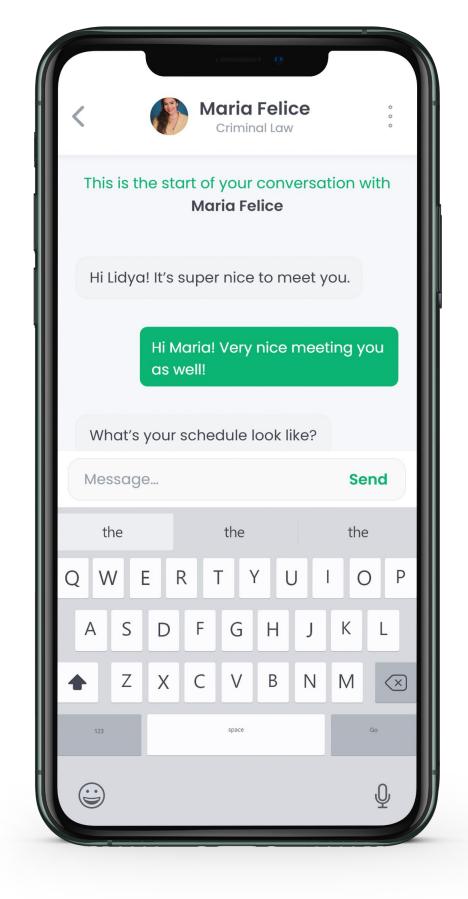
The daily articles and recommended readings help to educate users





#### Search

Find a law professional that fits your budget



Chat directly with potential hires and schedule meetings

#### Schedule



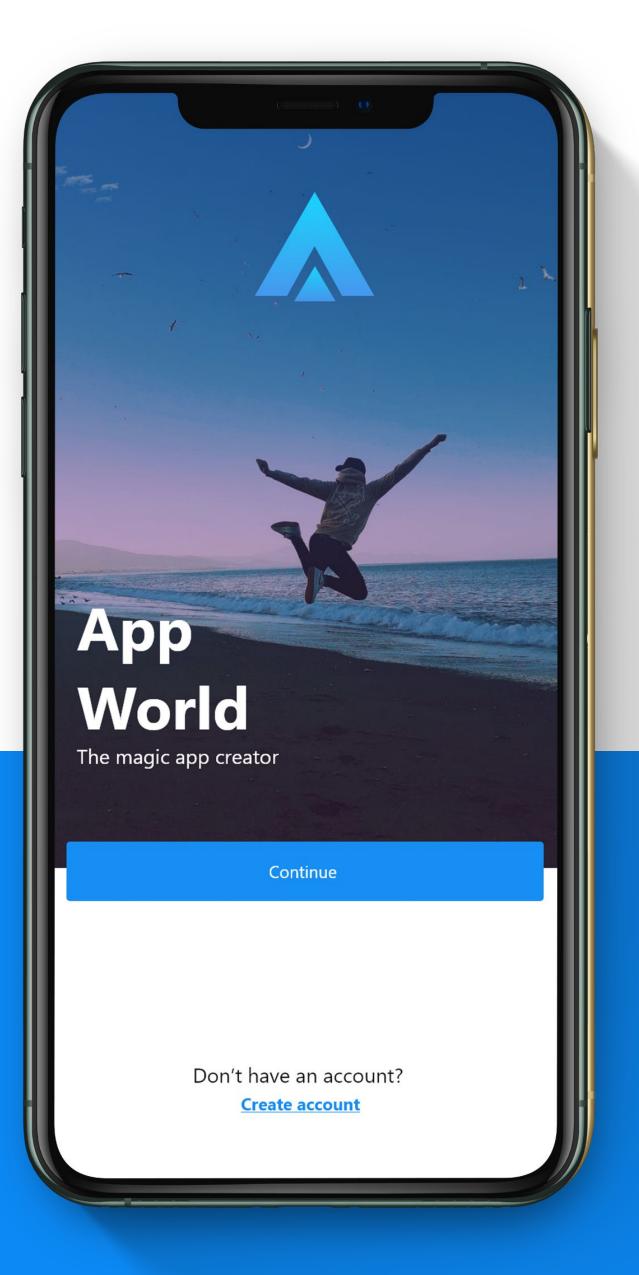
#### Chat

Built in Video Chat for ease of communication



## AppWorld

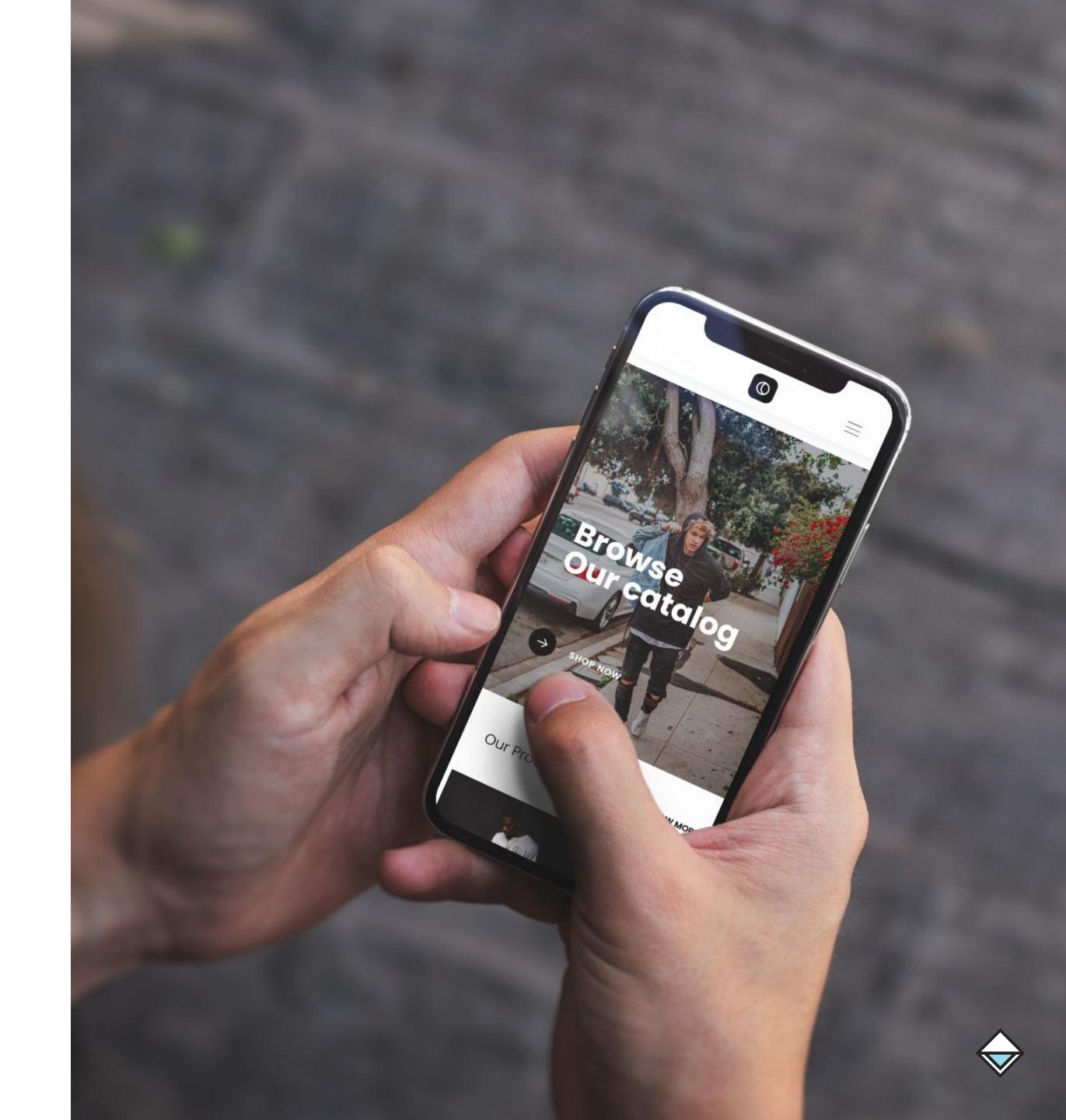
AppWorld is a progressive web app designed by Hi Dev to allow users to create and own their own applications for entertainment and business. Touted as the "SquareSpace" for app creation, this allows anyone to be a creator.





AppWorld provides users with templates to create custom applications right from their phone to promote their business and brand.

Much like how SquareSpace has elevated the landscape of custom websites, AppWorld gives creators the ability to launch their own products in a new type of app store.

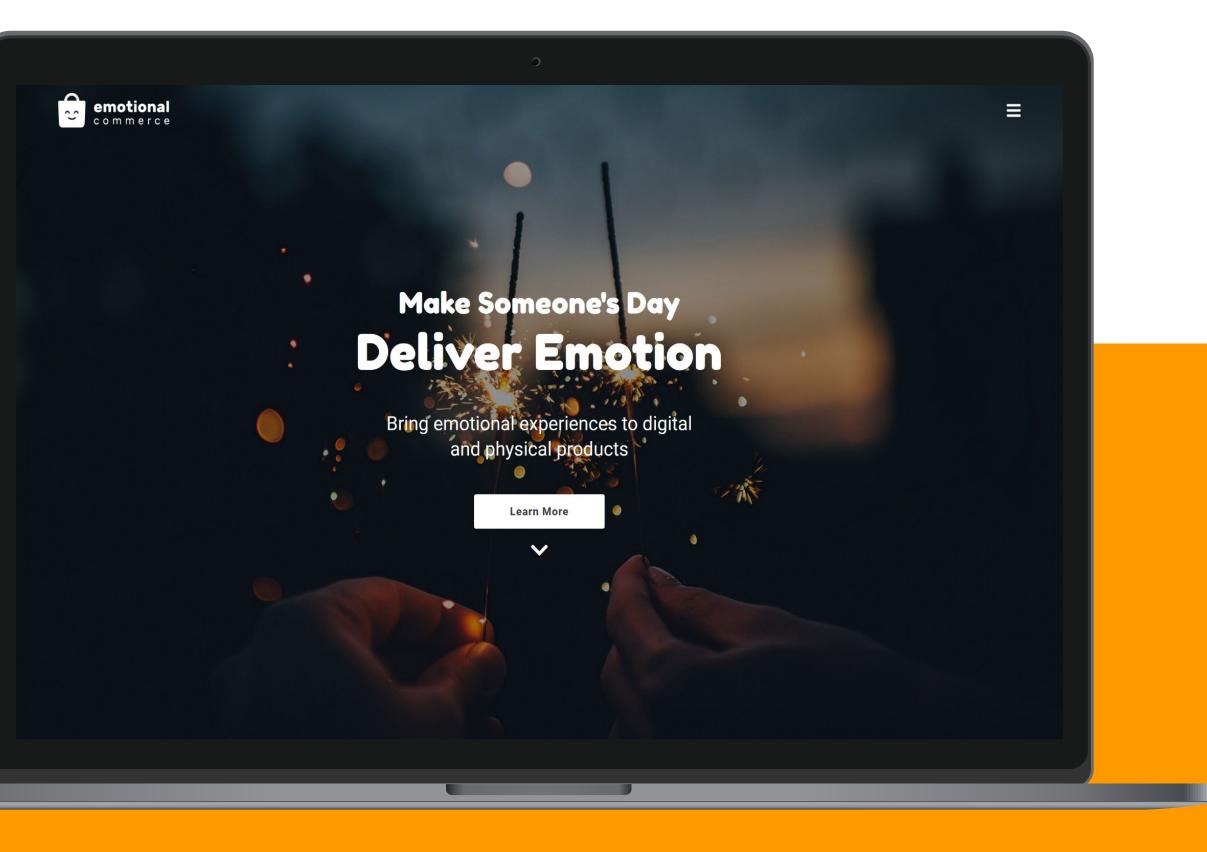


- Create your own app with photo gallery, audio, and video functions
- All apps are hosted on custom AppWorld app store
- Intuitive design and templates for all demographics to create their own apps



### **Emotional Commerce**

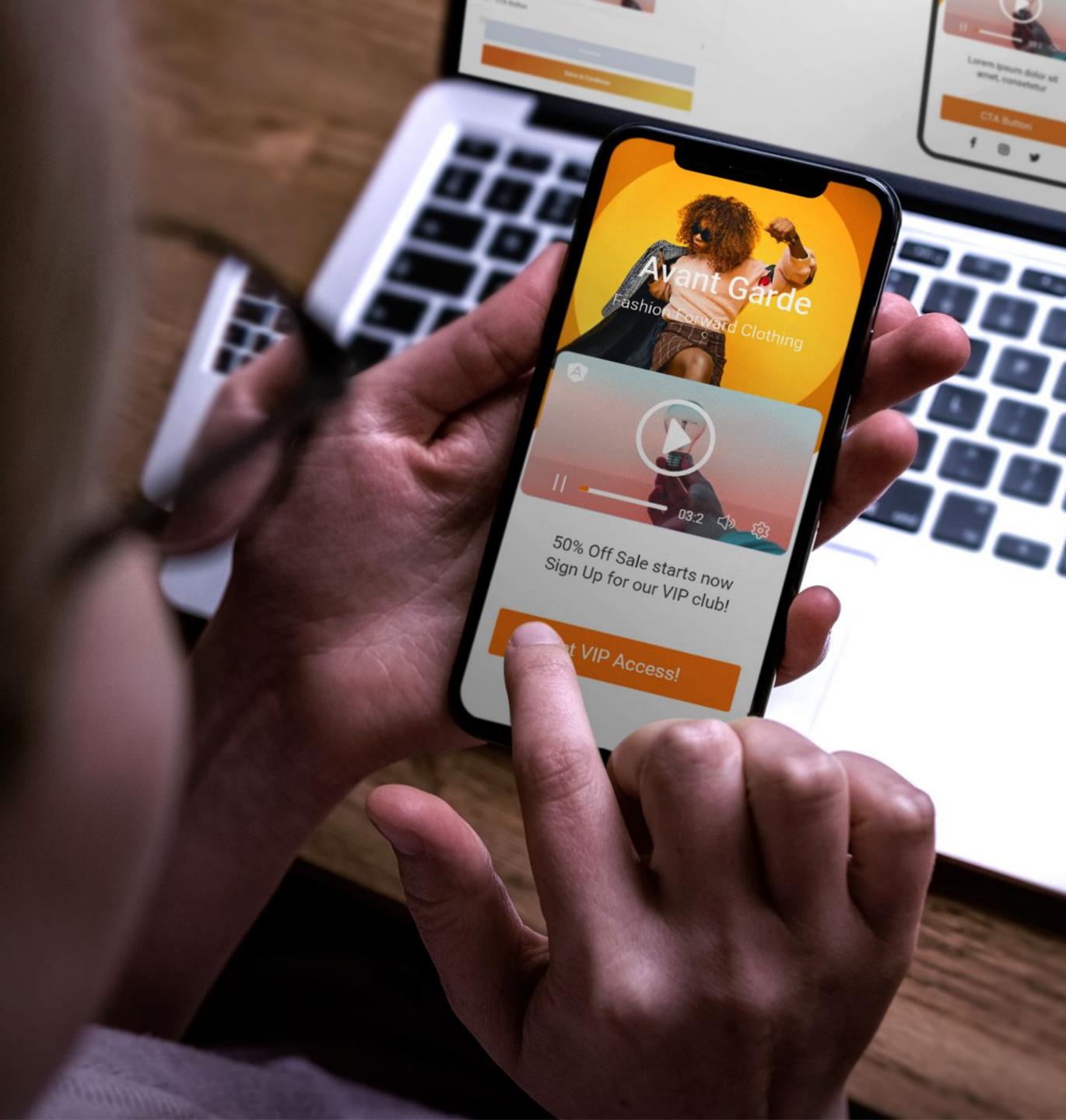
Emotional Commerce elevates business to consumer relations and allows brands to directly communicate with their customers when they purchase their products. Businesses can design and implement a special QR code to send a message to their clients. The use of QR codes allows businesses to get creative in directing consumers to specially created sites to promote themselves post purchase.



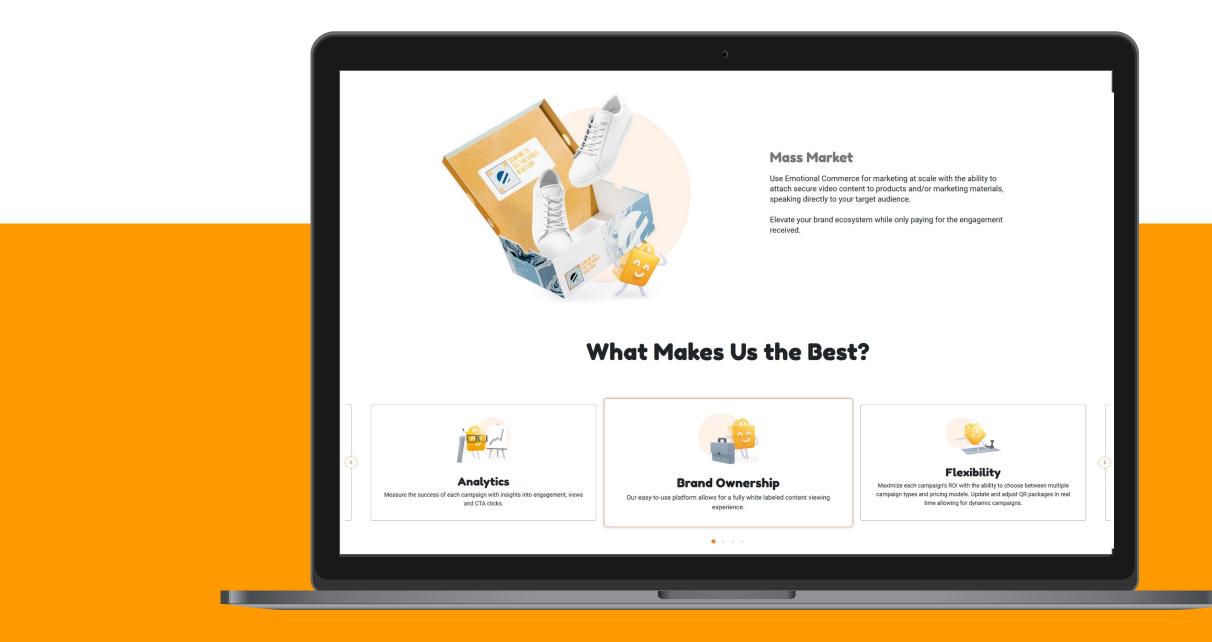


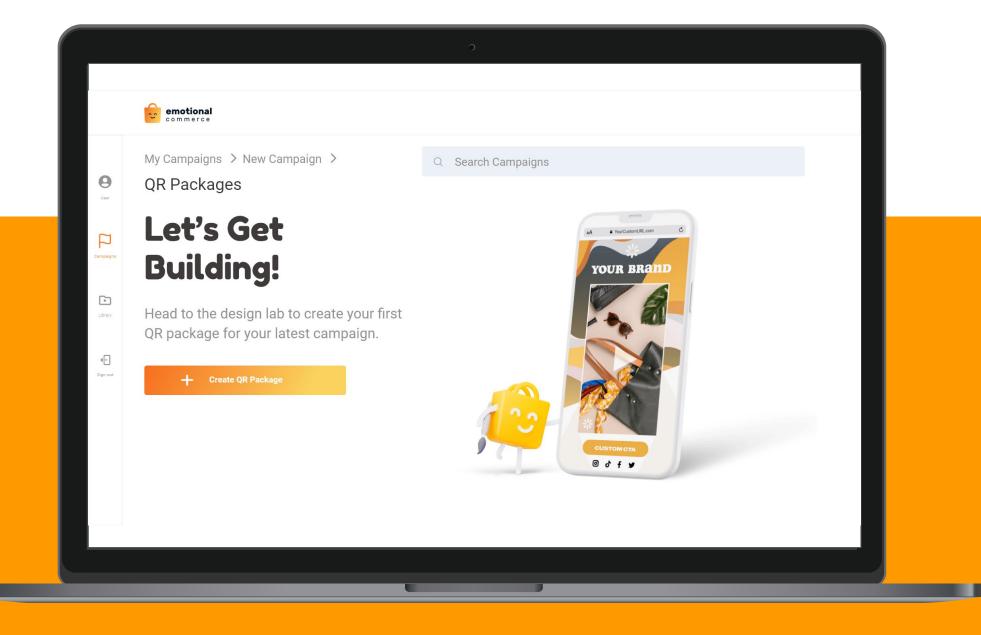
### **Communicate With Emotion**

Emotional Commerce puts the power of communication back into the hands of the brand. Extend the customer experience beyond the purchase of a product and tailor advertisements for your key demographics.



- Custom QR creation using intuitive web tools
- Analytics for performance tracking
- Custom Themes and landing pages







### **SpotWayz**

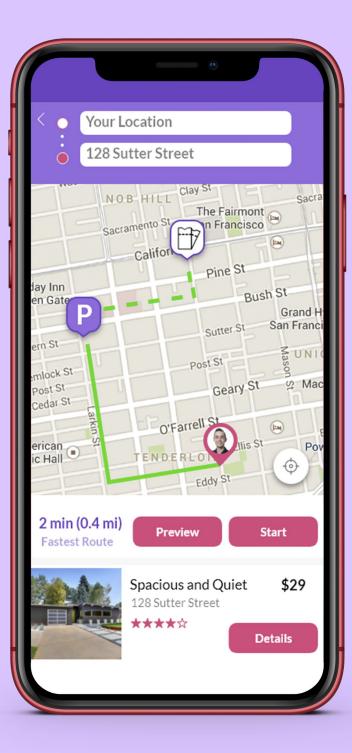
The "AirBnB for driveways." Hi Dev designed the logo, brand, UI/UX and built a prototype. SpotWayz opens up a new market for renting out driveways and open parking spots in private lots & residential properties.



**Community of Smart Parkers** 



	•
<	ep 2, 12:00pm
Parker 🚺 Host	Clay St The Fairmont San Francisop
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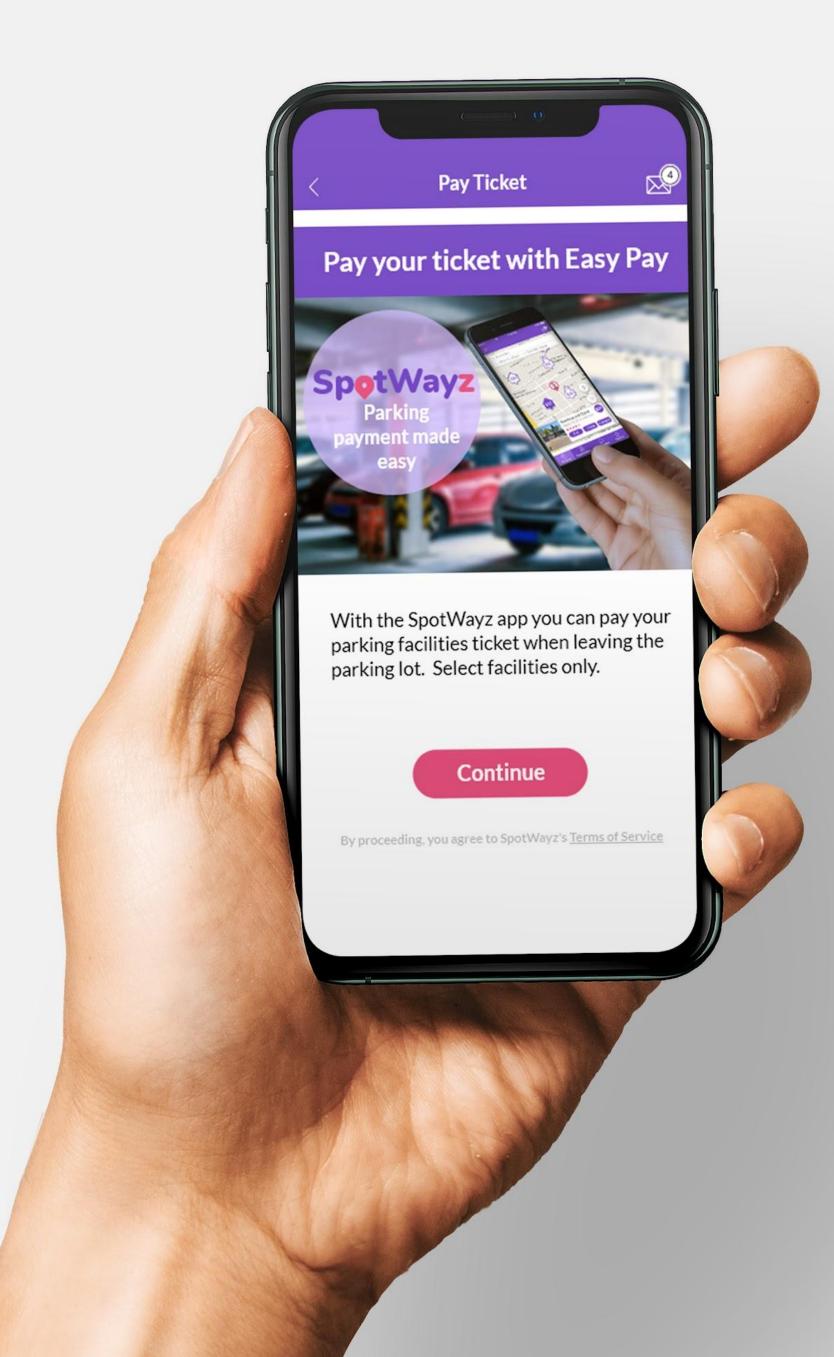
# How it works

Users have the ability to host an empty driveway spot on their property and place it out for rent. Patrons of the app can rent spaces ahead of time to save time looking for spaces in busy areas



# Easy Pay

Easy Pay is a custom payment system that allows users to pay for parking facilities right from their mobile device

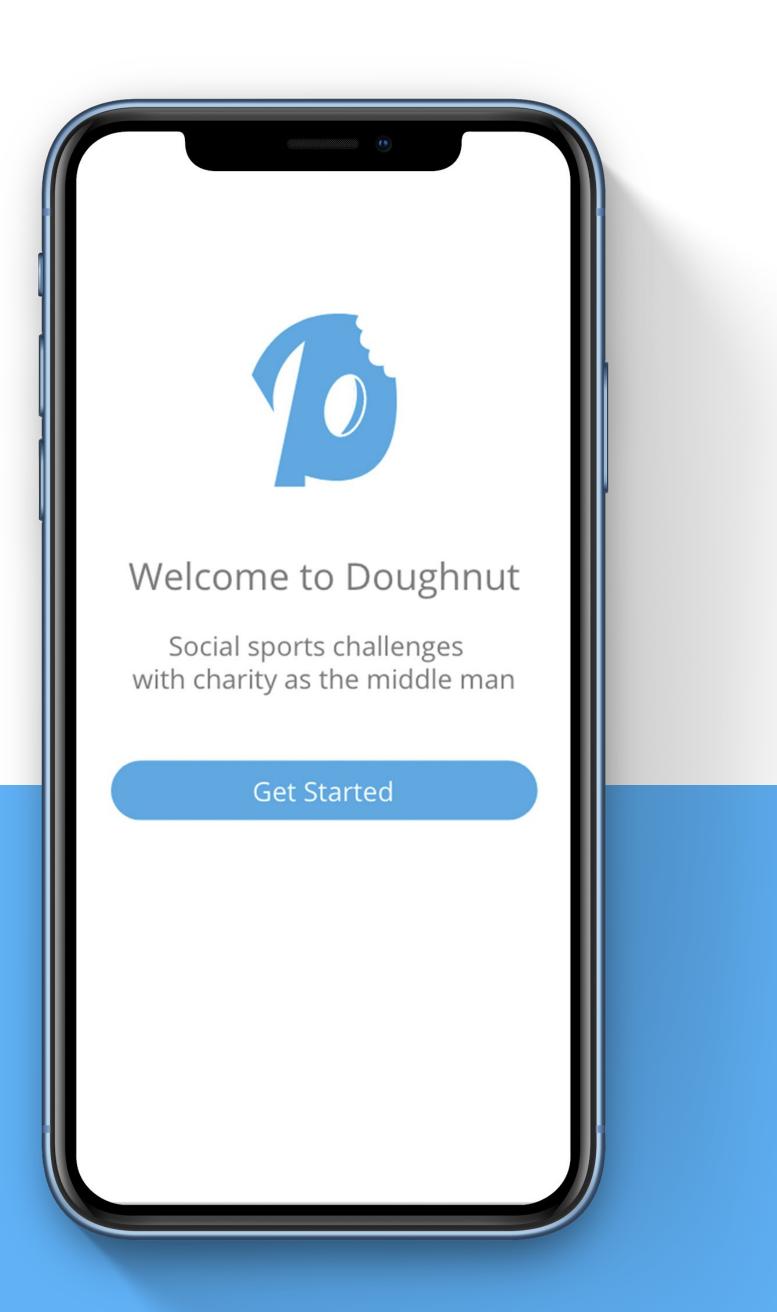




# Doughnut

Hi Dev designed the logo, brand and UI/UX. We built both the iOS and Android app using Microsoft's Xamarin. The platform utilizes many API calls and can handle hundreds of thousands of users since we are using AWS on the back-end.



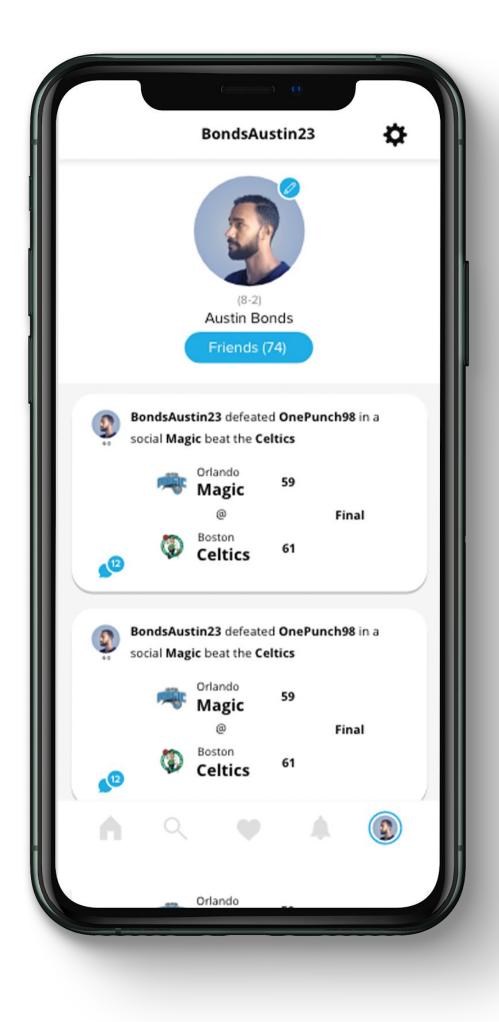


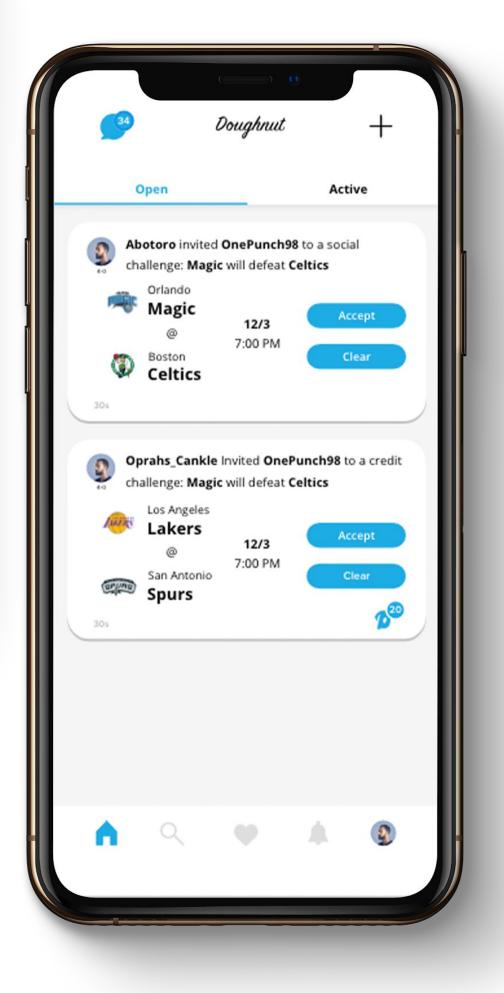




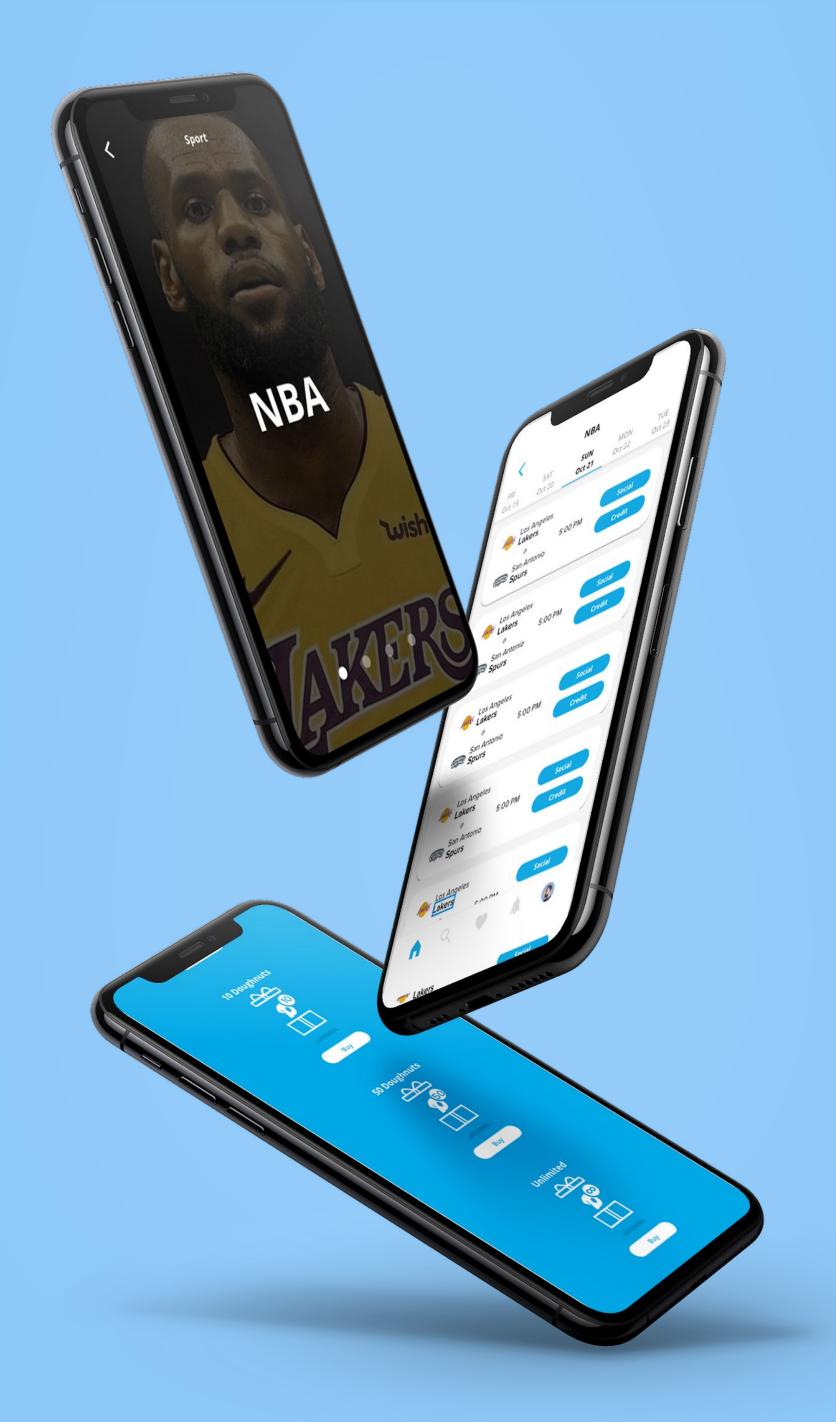
# How it works

Users can challenge their friends by choosing the team who is going to win the live game. Who ever wins the game also wins (takes) the other persons Doughnuts. Doughnuts can the be redeemed for gift cards and donations to charities.









### Features

#### **Real-Time Game Feed**

We integrated with multiple sport feed APIs to pull real-time games and present them on the app.

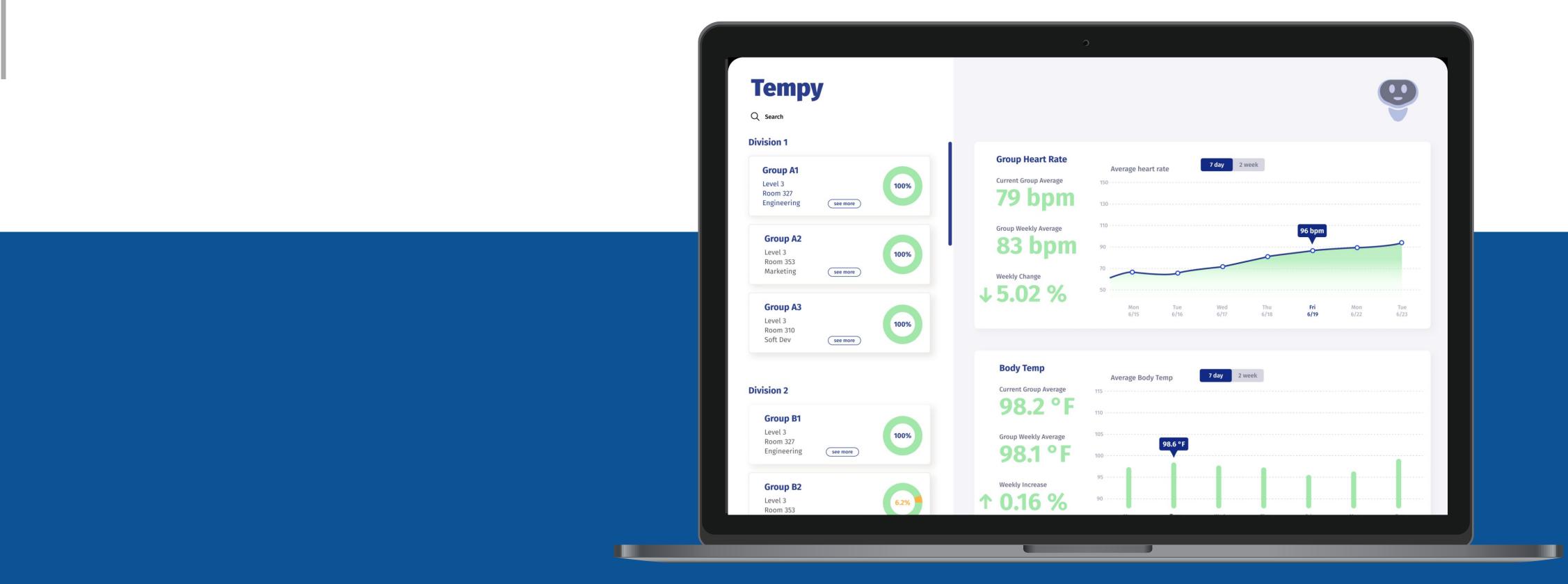
#### **Peer to Peer Challenging**

Live social interaction between users during the game. A new experience to enjoy with friends while watching the game.



### Tempy

anomalies among groups of individuals. During times of the pandemic, the concept of Tempy was highly sought after to monitor the vitals of specific groups.



# Project Tempy integrates with medical hardware to track temperatures and heart rates to predict



### Data Projection

Tempy connects with hardware to display data based on temperature and heart rate. Fluctuations can raise warning flags and predict any possible issues.

vision 1		Group Heart Rate			7 day 2	week		
Group A1 Level 3		Current Group Average	Average heart	rate	/ day 2	week		
Room 327 Engineering (	see more	<b>99 bpm</b>	130					
Group A2		Group Weekly Average	110				96 bpm	
Level 3	100%	<b>94 bpm</b>	90					
Room 353 Marketing (	see more	Weekly Change	70					
		<b>↑4.7 %</b>	50					
Group A3		1 4.7 70	Mon 6/15	Tue 6/16	Wed 6/17	Thu 6/18	Fri 6/19	Mon 6/22
Level 3 Room 310	100%							
Soft Dev (	see more							
		Body Temp	Average Body	Temp	7 day 2	week		
vision 2		Current Group Average	115	Temp				
Cuerto D1		<b>98.2</b> °F	110					
Group B1 Level 3	100%	Group Weekly Average	105					
Room 327 Engineering (	see more		100	98.6 ° F				
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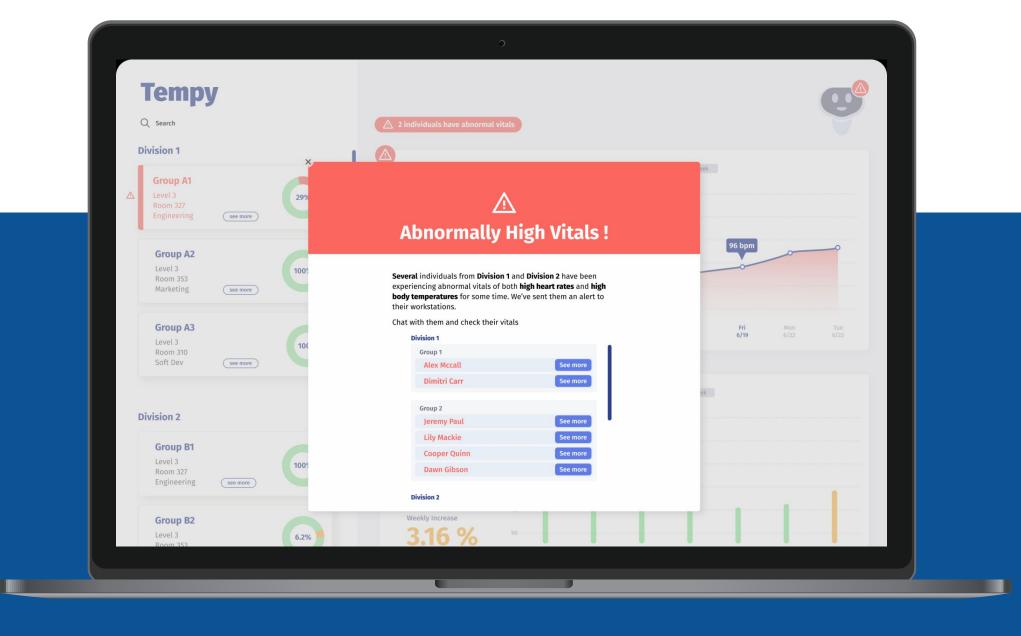






### Key Vitals At A Glance

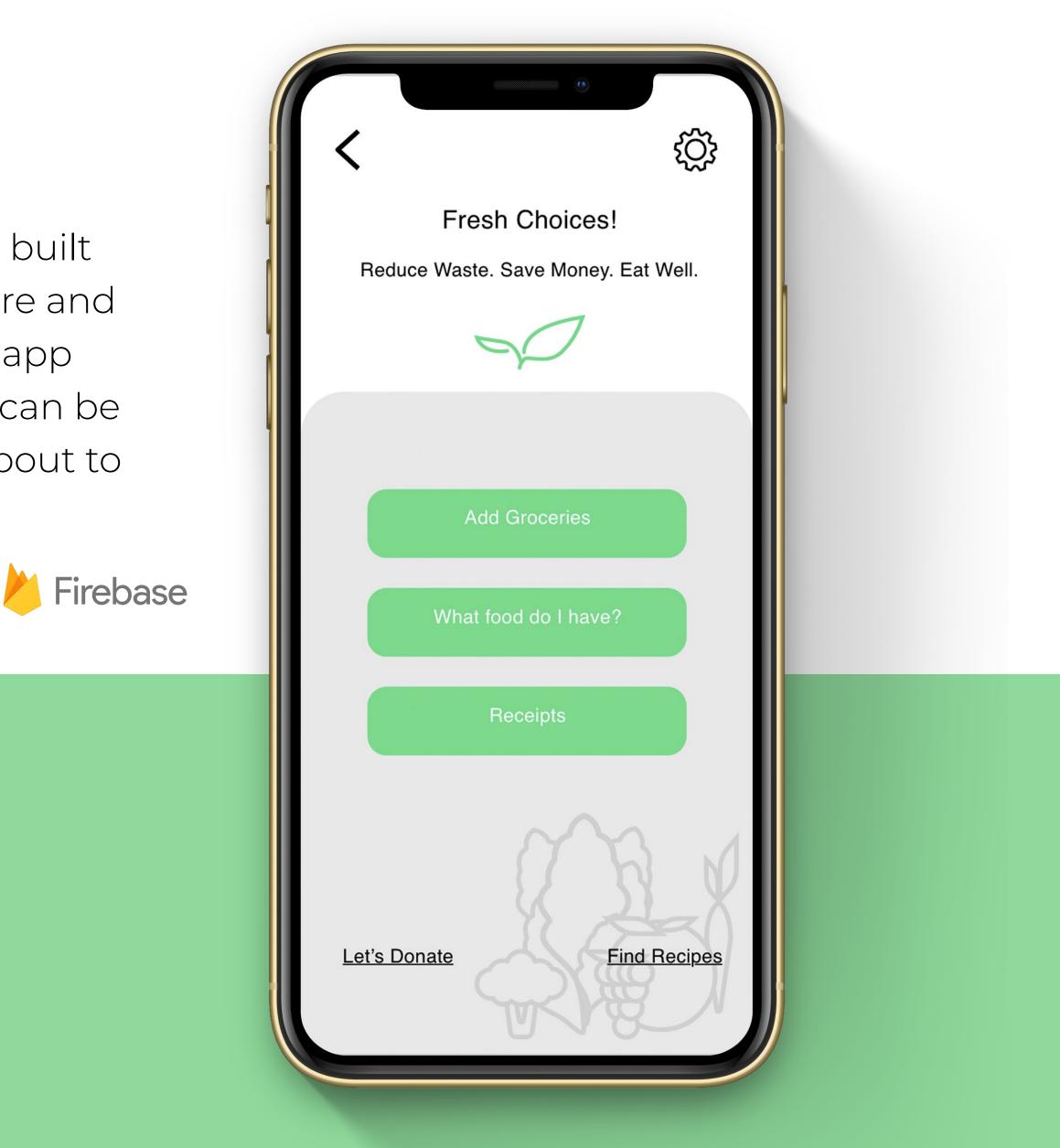






# **Fresh Choices**

Hi Dev designed the logo, brand and UI/UX. We built both the iOS and Android App. DB, infrastructure and hosting was all done with Google Firebase. The app allows users to view food items at all times and can be personalized to remind them of when food is about to expire.





# How it works

After grocery shopping, users input their items into the app. Simply type in a food product, a drop down will populate with commonly purchased items, and the expiration will automatically be calculated for the user.





### Features

Repository of all groceries, current and past

Set expirations for groceries.

Set reminders

Automatic push notifications for food expiring.

Store photos of all receipts

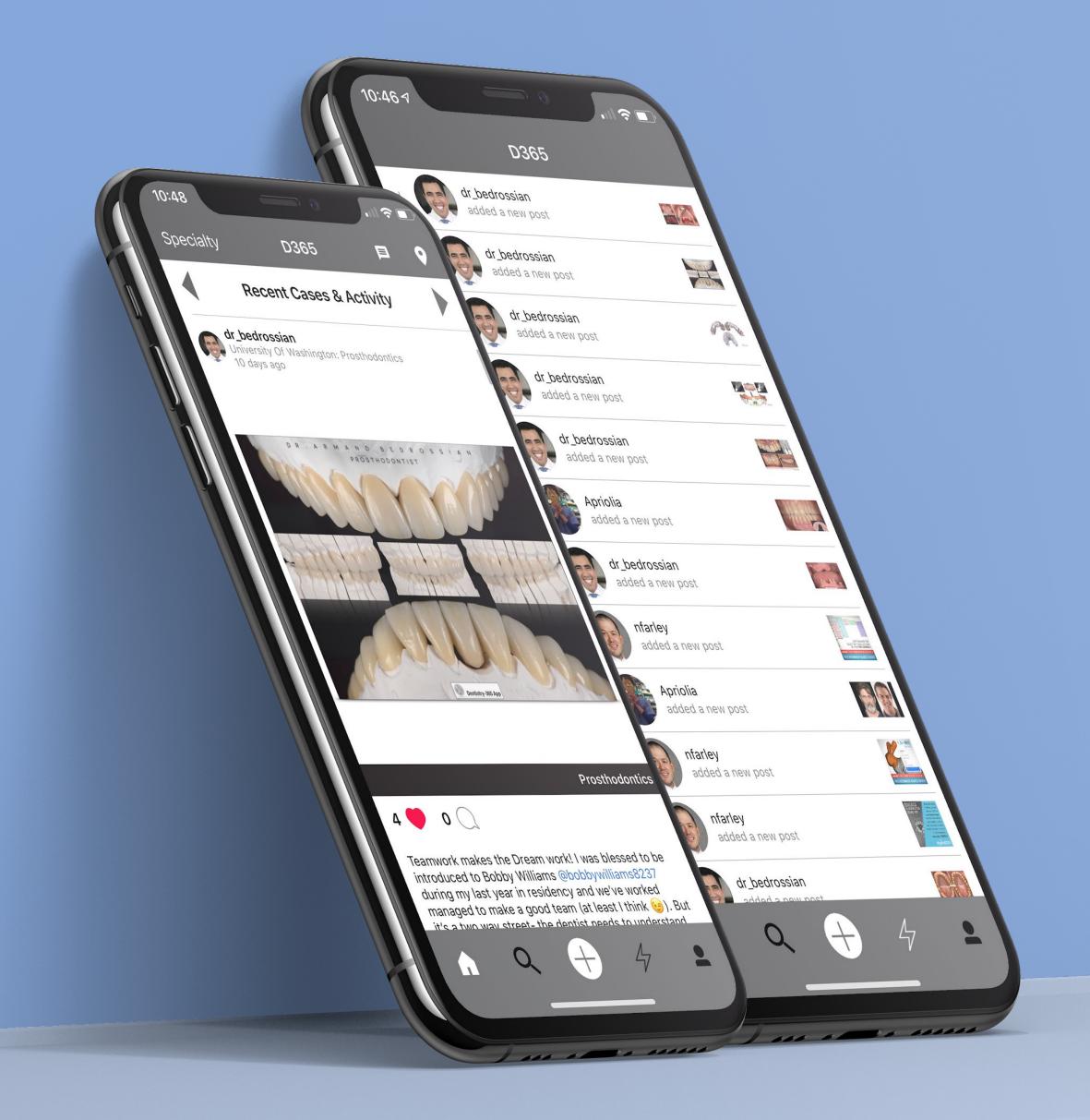




Hi Dev designed and developed D365 for iOS and Android. The app is a Linkedin / Instagram for Dentists to collaborate, showcase their work, share methodology and connect with other local dentists around them.







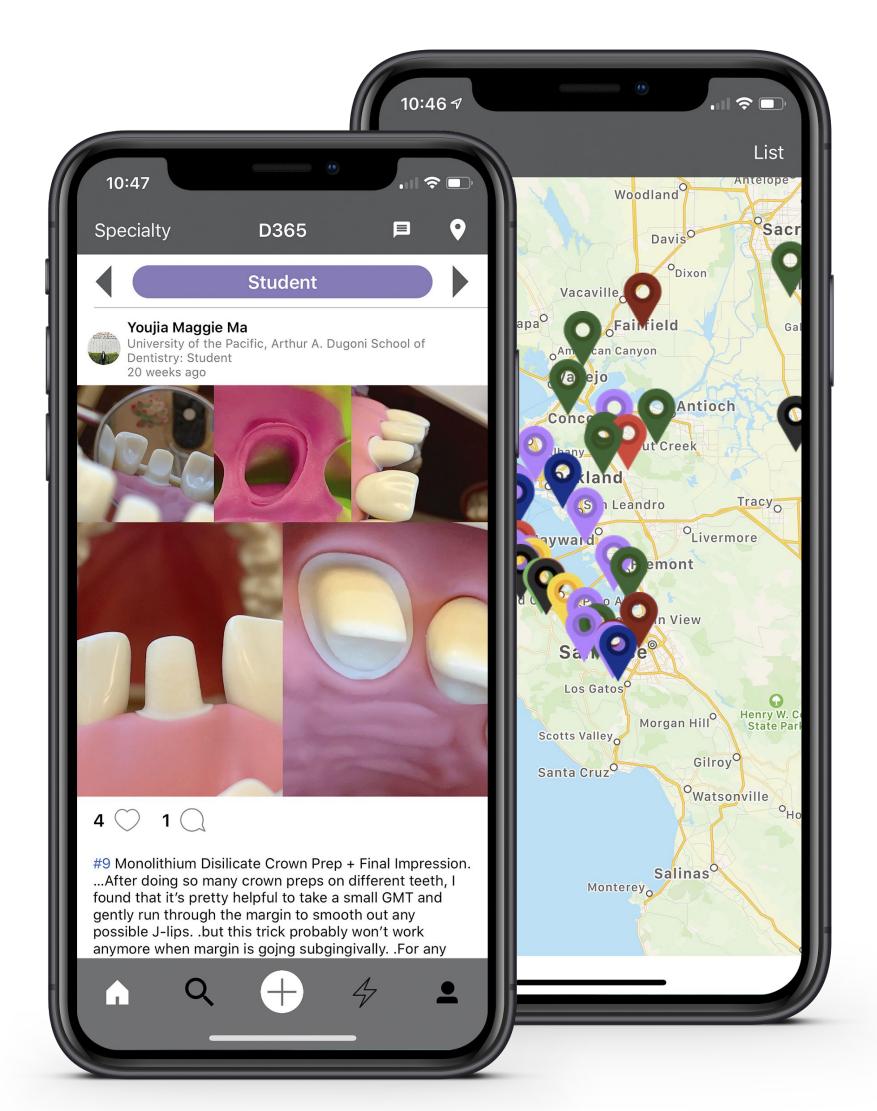
# How it works?

The app includes many features such as liking and commenting on posts, private messaging, map functionality for finding other local dentists around them, activity monitoring, and most important, the ability to upload and document their work.



### Features

Post and share your work just like Instagram.

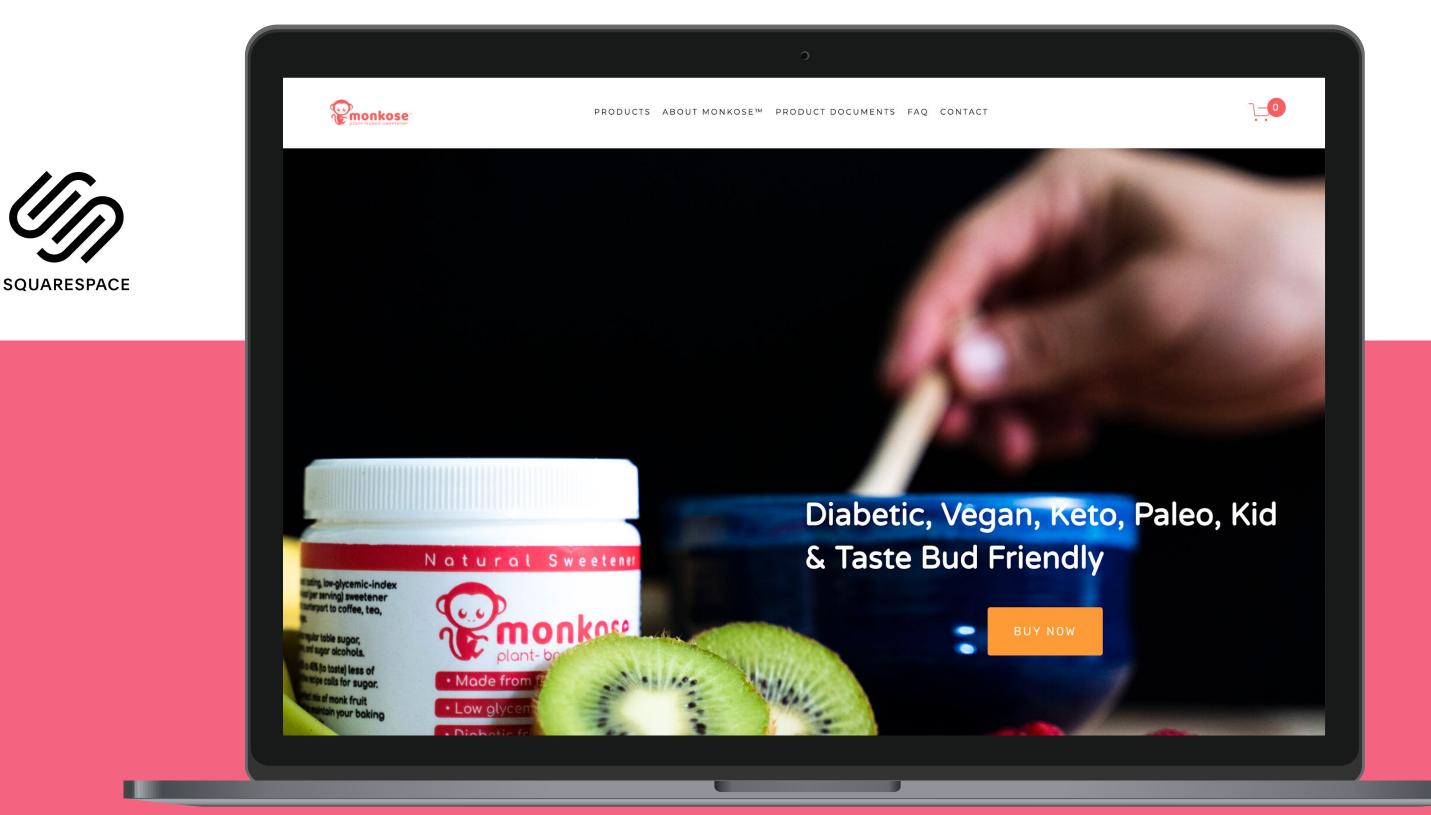


### Find and connect with local dentists on the map.



### Monkose

Hi Dev designed the logo, brand, package and website. We built the website using squarespace and developed a custom integration to streamline the shipping process and to manage all purchases in one place.





### Features





#### Custom Package Design. E

#### monkose™

#### Benefits of monk fruit sweetener

- Contains monk fruit extract and fructose, both natural ingredients
- Diabetic friendly
- Low glycemic index
- Vegan-friendly
- Paleo-friendly
- Keto-friendly
- Gluten free
- Non-GMO
- Monkose<sup>™</sup> does not dump into the bloodstream thus does not raise the blood sugar and does not stimulate insulin production as sucrose does
- Monkose™ provides the body with a steady low glycemic energy source without excess carbohydrates
- Monkose™ acts as a buffer in a coffee drink to reduce the adverse effects of caffeine while retaining the energy enhancement. Because of its composition Monkose reduces the adrenal- exhausting response to caffeine. It helps avoid the caffeine crash.

#### E- Commerce.

#### CRM Tool.

#### CMS for the website.



### Booksmart

Hi Dev designed the logo, brand and all the UI/UX. We built native iOS and Android apps, the website and mobile web app. We pull data from over 10,000,000 books worldwide.





# How it works

Upload textbooks for sale in seconds

Compare prices from students on campus and the best online prices for new, used, rental and e-textbooks

Direct message students on campus to meet and transact

Sell your old textbooks in seconds







### More about Booksmart

Giving students access to local marketplaces builds a sense of community on their campuses.

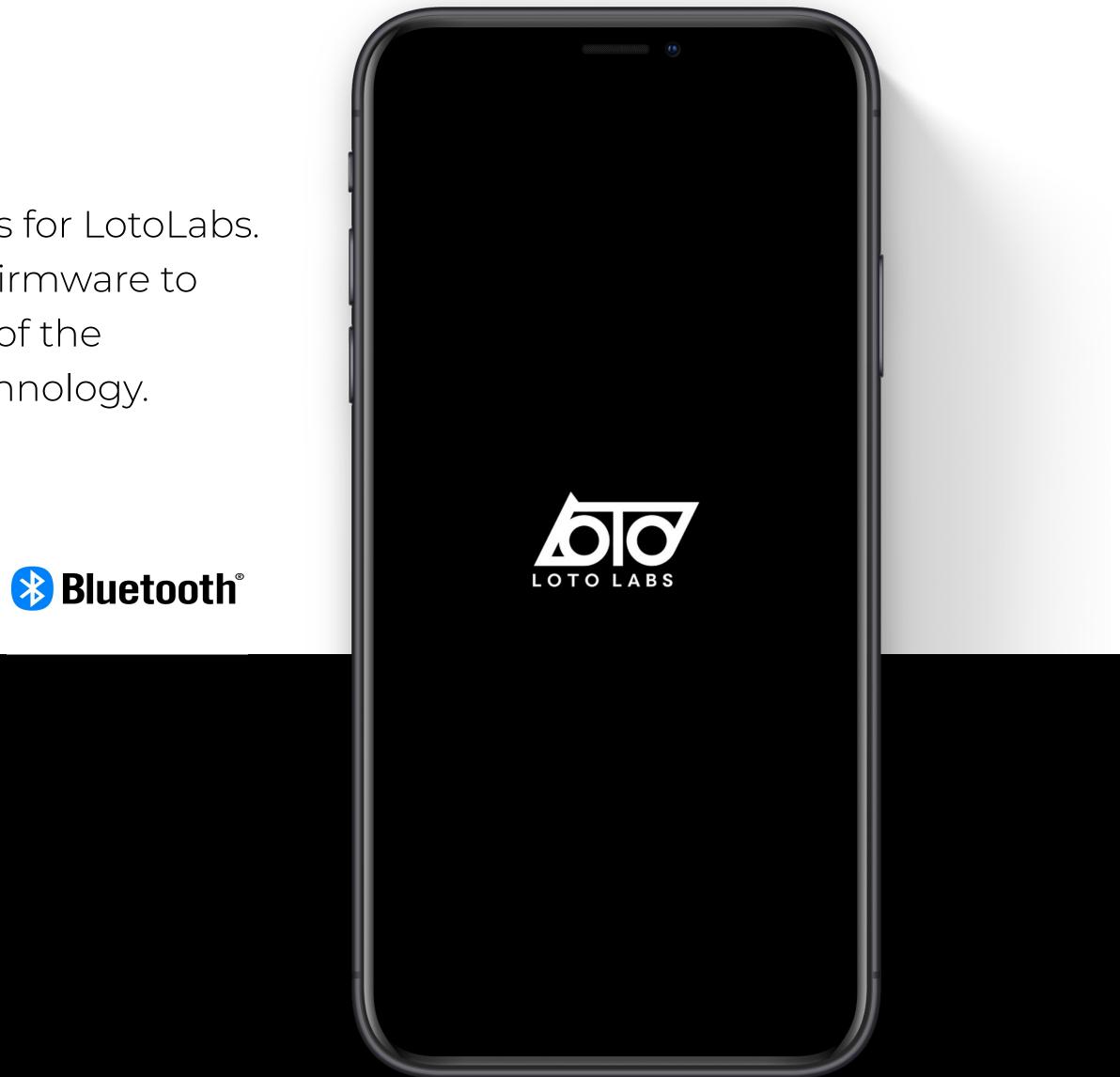
Booksmart is designed to help students manage their textbook libraries and be more efficient with buying and selling their used textbooks.





### LotoLabs

Hi Dev built the native iOS and Android apps for LotoLabs. We connected the apps with the "Legend" firmware to control the temperature, color and settings of the hardware device. We used Bluetooth LE technology.





### How it works

LotoLabs has a patented magnetic heat induction coil inside their vaporizer which is controlled by the mobile applications we built.





We use Bluetooth LE and their firmware to connect & control the device.



### Front End Development

LotoLabs has a sleek, sexy design and we were sure to implement it exactly how it was designed to be for both iOS and Android.

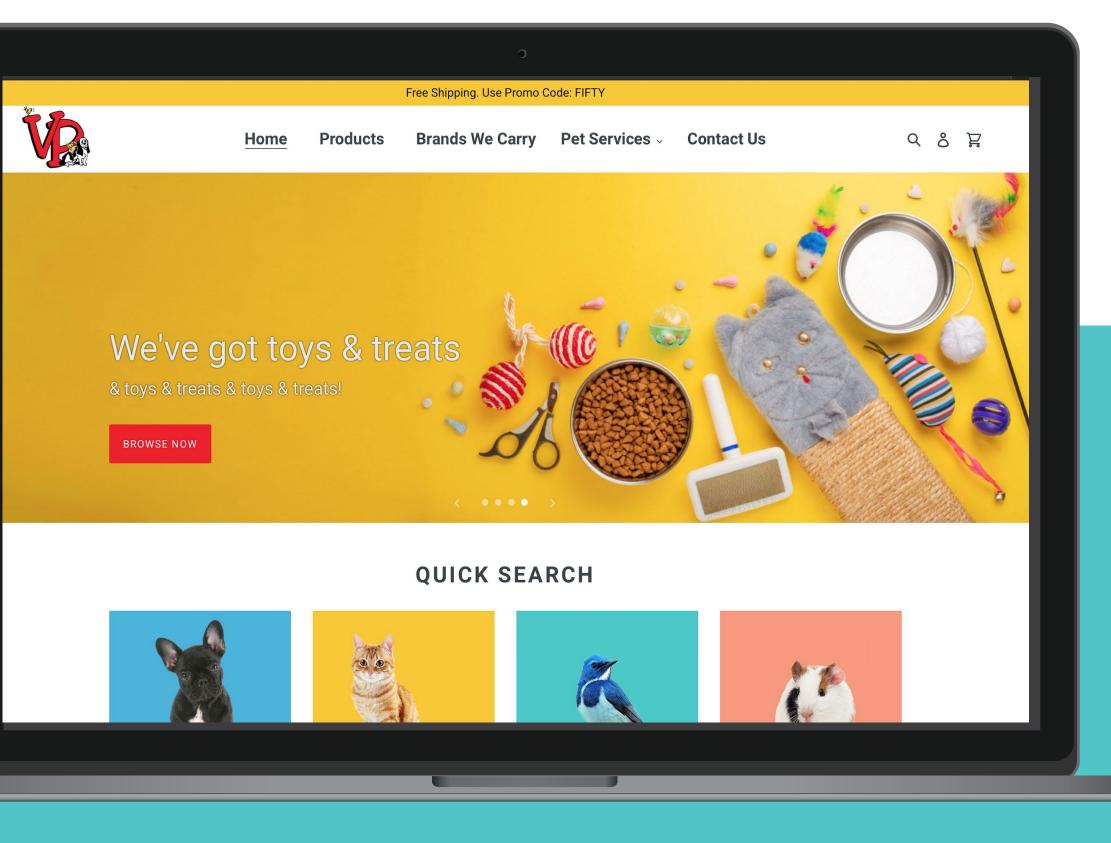




# Village Pets & Supplies

Hi Dev designed and built the e-commerce pet store website. We used Shopify and developed custom integrations with Endless Aisle and NewCo to pull over 18,000 pet related products into the website catalogue.

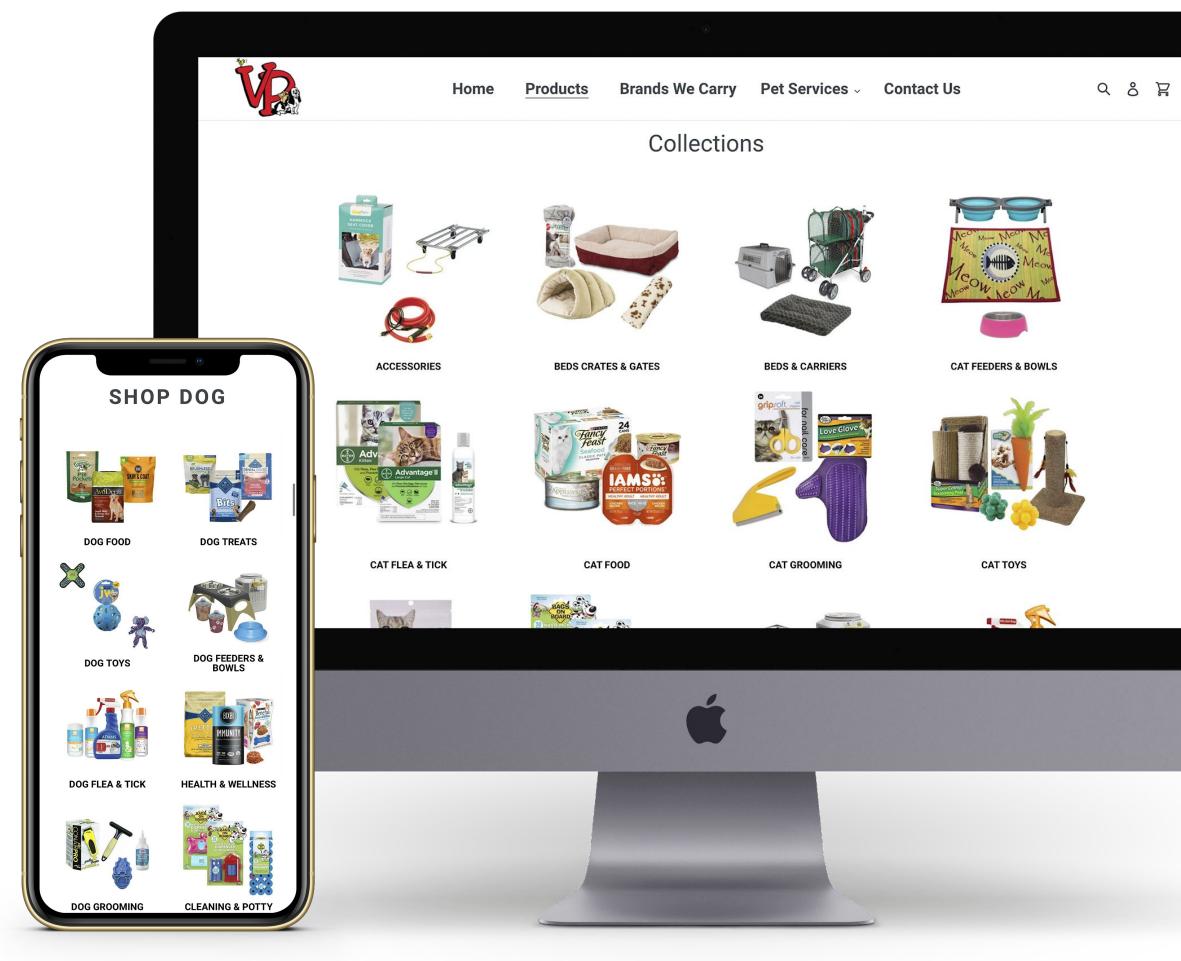






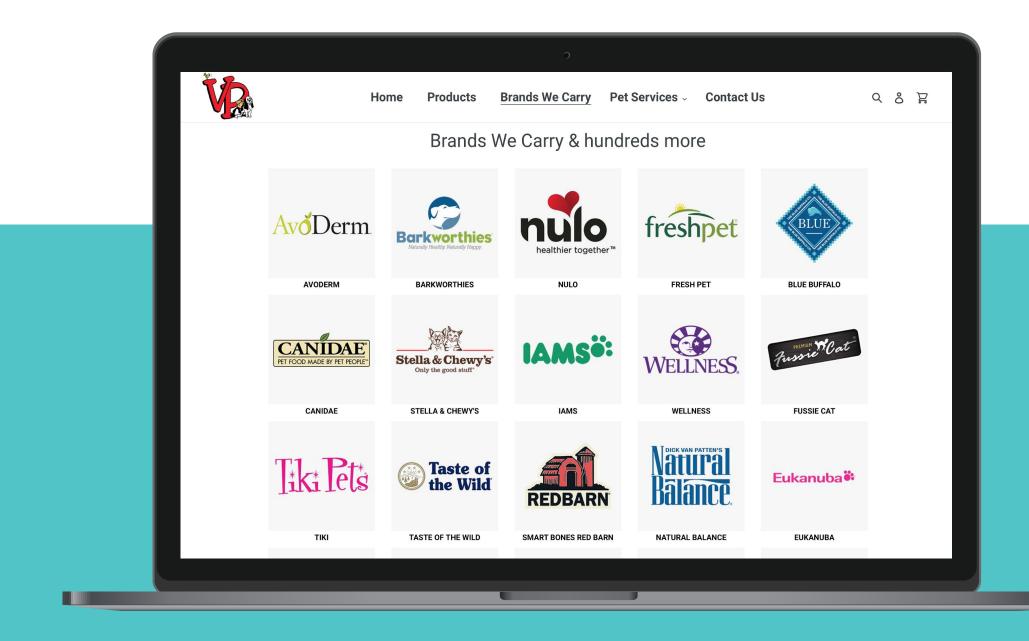
# Fast Development to adapt to COVID-19

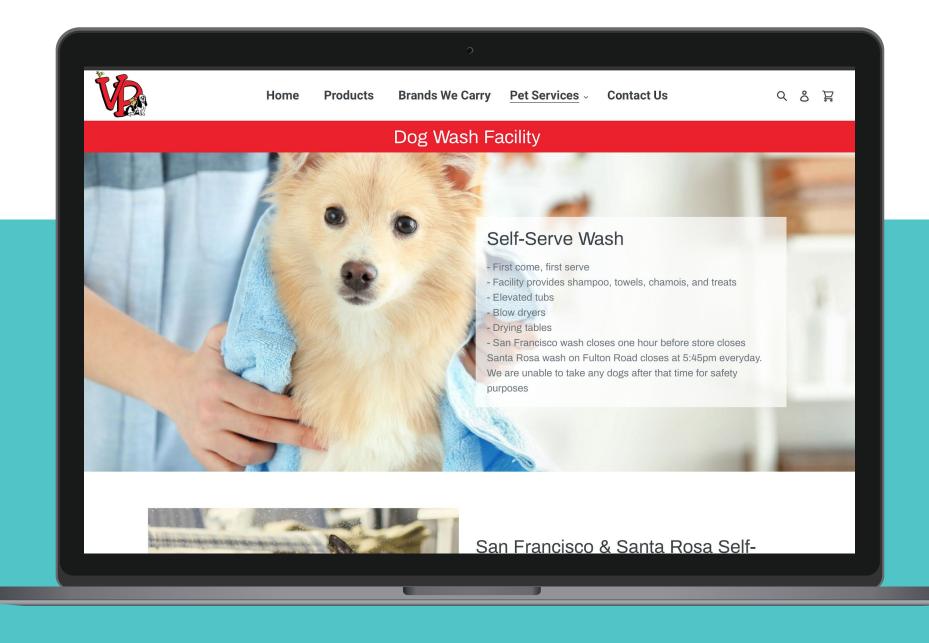
They currently have three store locations in San Francisco and Santa Rosa. Due to COVID-19, Village Pets wanted to bring their store online and have shipping automated so their customers can order pet products for delivery.

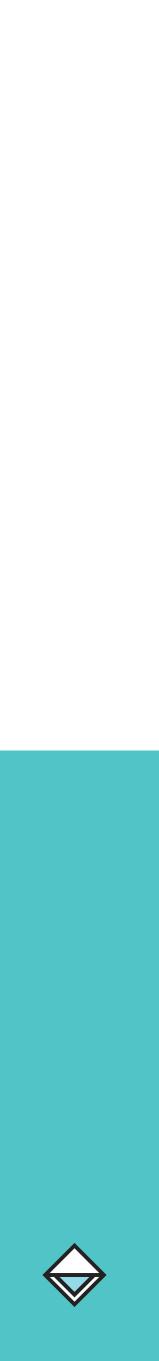




# **Over 100 brands integrated into the E-commerce Store**







### BeerYou

Hi Dev designed the logo, brand and all the UI/UX. We built native iOS, Android apps and the website. BeerYou is the beer gifting app!

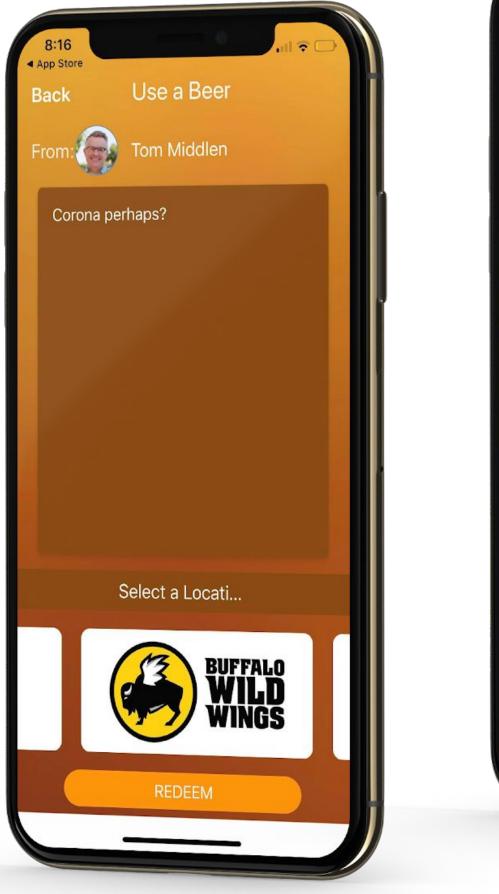


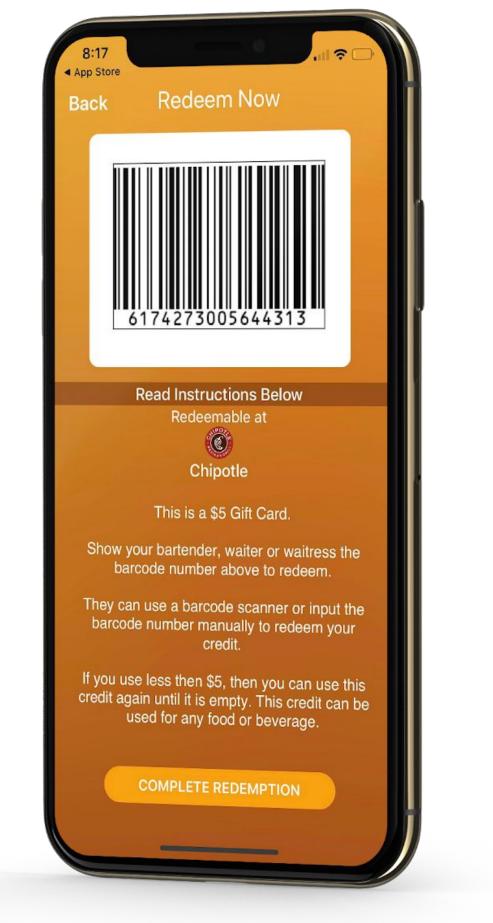


# How it works

Have a friend or colleague on the other side of the world? The other side of the country? The other side of the bar? Send a beer to them now! Your wonderfully benevolent gift of beer can be redeemed at over 20,000 locations.







### Features

ADD A FRIEND

TAP BEER

SEND BEER

BEER DELIVERED

It's that simple.



### Logo Design

Hi Dev designs logos to help products with branding and positioning. For example, characters and logos for Medallia were created to help identify their brand and promote their appearance. We've also made logos like Actor's Advantage for Chet Hanks and RxMapper, in partnership with Mayo Clinic.











#### THE ACTOR'S ADVANTAGE HANKS WITH CHE





The Gift of Financial Prosperity

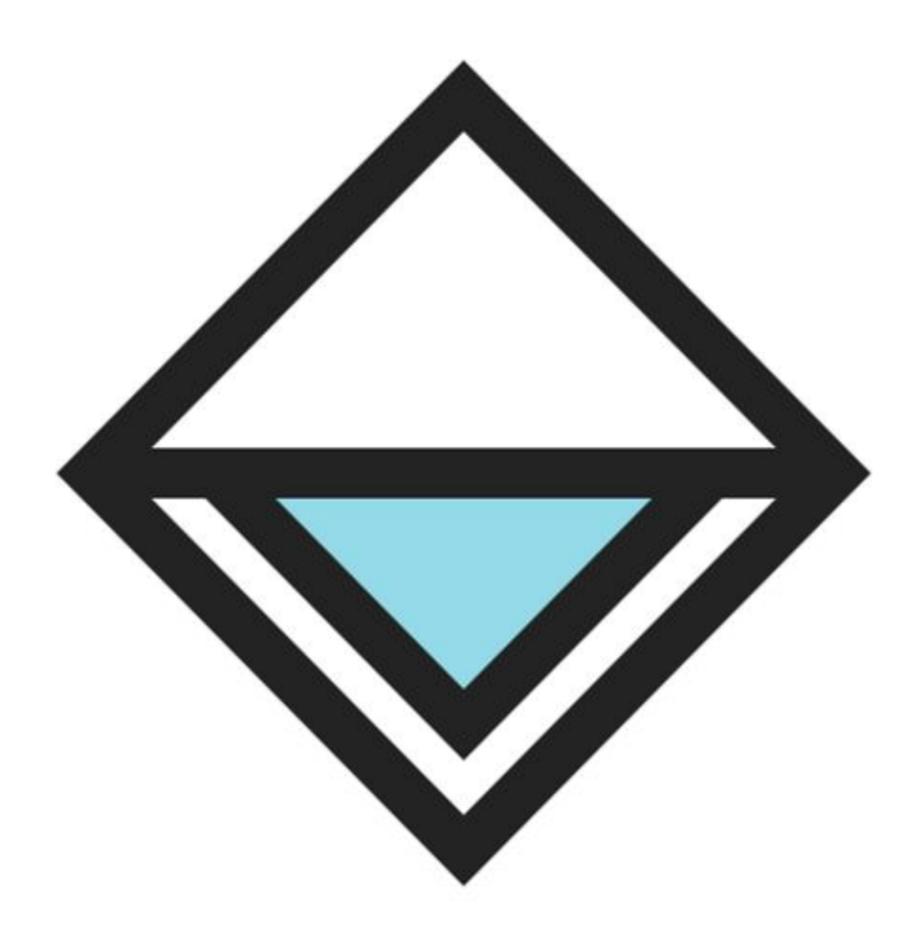




Children's stories about modern day heroes







# **CONTACT US**

Hi Dev has worked on hundreds of projects related to custom software development, websites, apps, UI/UX and custom design. We showcase some of our work above, but if there is anything specific you want to see or learn more about, contact us.

X@HIDEVMOBILE.COM 650 458 7993

Hi Dev HQ 24 E. 25th Ave. San Mateo, CA 94403